

POPULATION HEALTH Health behaviours



Healthy Eating

∱∲ Children

Eat breakfast daily % 2024-2025	55.7	51.0	50.0
Eat 5 or more servings of vegetables or fruit daily - parents' point of view % 2016-2017	53.5	49.6	49.4
Eat 5 or more servings of vegetables or fruit daily % 2023-2024	56.6	56.9	56.5
Eat meals while watching television 3 times or more in the last 7 days - parents' point of view % 2016-2017	24.6	27.5	28.2
Eat non-nutritious foods % 2023-2024	82.9	83.2	86.0
Drink sugary beverages % 2023-2024	56.6	63.0	67.2
Parents - ate at a fast food place at least once with their child in the last 7 days % 2016-2017	58.3	59.0	59.1

Data downloaded from the NBHC website on August 29, 2025 More information available at: https://nbhc.ca/table/health-behaviours?cuts=NBC14C%2CNBZ1%2CNB



	Community Dieppe and Memramcook	Zone 1 Moncton and South-East Area	Province New Brunswick
🛉 Youth			
Eat breakfast daily % 2023-2024	48.2	39.8	35.6
Eat 5 or more servings of vegetables or fruit daily % 2024-2025	56.4	54.7	52.3
Ate meals while using an electronic device 7 times or more in the last 7 days % 2023-2024	11.8	19.0	20.3
Eat highly processed foods 1 time or less per day % 2024-2025	43.4	34.5	32.7
Drink sugary beverages % 2024-2025	53.3	64.4	68.0
Ate at a fast food place or restaurant 3 times or more in the last 7 days % 2023-2024	10.1	10.5	12.6
n Adults and seniors			
Eat 5 or more servings of vegetables or fruit daily % 2020	49.4	41.3	41.9
Adults % 2020	51.4	42.0	43.2
Seniors % 2020	40.5	39.3	38.5
Physical Activity, Sedentary Behaviours and Sleep			
∱∲ Children			

Parents - are physically active with their children % 2016-2017	28.3	29.6	31.7
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	Community Dieppe and Memramcook	Zone 1 Moncton and South-East Area	Province New Brunswick
Moderate or vigorous physical activity % 2023-2024	14.2	20.7	21.9
Screen time, 2 hours or less per day % 2024-2025	27.2	22.8	23.6
Spends 3 hours or more playing video games % 2024-2025	20.4	22.3	22.7
Engages in leisure reading % 2024-2025	83.9	80.7	79.4
Sleep 9 hours or more every night % 2019-2020	n/a	n/a	n/a
n Youth			
Moderate or vigorous physical activity % 2024-2025	24.4	23.7	23.9
Screen time, 2 hours or less of leisure screen time per day % 2023-2024	30.9	29.1	28.1
Screen time, 2 hours or less, weekdays % 2023-2024	19.1	16.4	15.8
Screen time, 2 hours or less, weekends % 2023-2024	16.8	15.1	14.8
Spends 3 hours or more per day on social media % 2024-2025	53.2	54.5	57.2
Spends 3 hours or more playing games on an electronic device, weekdays % 2024-2025	14.6	22.2	24.3
Reads for fun every day % 2024-2025	53.3	59.7	55.4
Sleep 8 hours or more every night % 2024-2025	75.2	62.1	61.4

Adults and seniors

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	Community Dieppe and Memramcook	Zone 1 Moncton and South-East Area	Province New Brunswick
Moderate or vigorous physical activity % 2020	53.6	49.0	49.9
Adults % 2020	54.2	49.9	51.0
Seniors % 2020	51.6	46.1	47.4
Usually sleeps for 7 hours or more each night % 2020	64.5	57.7	59.1
Adults % 2020	64.7	57.0	58.3
Seniors % 2020	63.5	60.1	59.1

Tobacco, Alcohol and Drug Use

🛉 Youth

At risk of becoming a future smoker % 2023-2024	26.2	28.9	31.0
Daily or occasional vaper % 2024-2025	6.3	9.3	12.0
Daily or occasional smoker % 2024-2025	3.2	4.9	6.2
Heavy drinking % 2024-2025	9.2	6.9	8.7
Cannabis use % 2024-2025	5.3	9.5	11.3
Drug use % 2024-2025	25.0	28.9	30.0



CommunityZone 1Dieppe andMoncton andMemramcookSouth-East Area

Adults and seniors

Daily or occasional smoker % 2020	11.1	15.0	17.5
Adults % 2020	12.0	16.2	19.9
Seniors % 2020	7.3	11.4	10.5
Heavy drinking % 2020	26.0	26.7	26.9
Adults % 2020	27.7	30.5	30.0
Seniors % 2020	19.4	15.5	13.1
Cannabis use - adults and seniors % 2020	5.7	7.3	7.6

Sexual Activity

🛉 Youth

Youth - report they know when they are legally able to consent to sexual activity % 2024-2025	65.0	69.9	70.3
Teens - gave birth Rate per 1,000 females	n/a	n/a	n/a
Sexually transmitted infections - chlamydia Rate per 10,000 population aged 15 to 19 2019	S	176	125

W All population



	Community Dieppe and Memramcook	Zone 1 Moncton and South-East Area	Province New Brunswick
Sexually transmitted infections - chlamydia Rate per 10,000 population 2019	S	39	29
Injury Prevention			
🛉 Youth			
Wear a helmet when riding a bicycle % 2022-2023	39.6	31.3	28.2
Driver of an off-road vehicle - under the influence of alcohol or drugs % 2024-2025	6.4	7.4	10.3
Passenger in an on-road vehicle - driven by someone under the influence of alcohol or drugs % 2024-2025	12.2	12.7	14.8



About this Table

Health behaviours are shaped by individual choices, they are also influenced by the external factors (social, economic, health care services and the environment) around us.

Content and description

Information by age groups about healthy eating, physical activity, sedentary behaviours and sleep. Tobacco, alcohol and drug use, sexual activity and injury prevention are also part of the information available.

Why is this important?

Positive health behaviours can prevent diseases and maintain good health, thus improving length and quality of life.

By monitoring health behaviours over time, it is possible to develop a proactive approach to population health. This can be done by identifying gaps in the community, by better planning for health services based on needs, by developing programs and policies to meet those needs and by evaluating the impact over time.

Availability of the data

Indicators from a variety of sources are collected, organized, and analyzed by the NBHC. These data sources are used to represent the population health of New Brunswickers. Each have various levels of reliability and limitations as detailed in the Indicator pages. The information for this data table is available for the 33 NBHC Communities, 7 Health Zones and for New Brunswick overall.

The Population Health data table series provides comprehensive view about the people who live, learn, work, take part in activities and in community life in this area.



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Caption

n/a = Not applicable / not available

- S = Data suppressed due to confidentiality requirements and/or small sample size
- Above-average performance
- P Below-average performance