

## POPULATION HEALTH

# Health behaviours



**Community**  
Douglas, Saint  
Marys, Doaktown  
Area



**Zone 3**  
Fredericton and  
River Valley Area





**Province**  
New Brunswick

## Healthy Eating

### Children

Eat breakfast daily %   2024-2025	<b>26.2</b>	<b>47.3</b>	<b>50.0</b>
Eat 5 or more servings of vegetables or fruit daily - parents' point of view %   2019-2020	<b>49.3</b>	n/a	n/a
Eat 5 or more servings of vegetables or fruit daily %   2023-2024	<b>53.4</b>	<b>58.9</b>	<b>56.5</b>
Eat meals while watching television 3 times or more in the last 7 days - parents' point of view %   2019-2020	<b>29.8</b>	n/a	n/a
Eat non-nutritious foods %   2023-2024	<b>84.8</b>	<b>88.6</b>	<b>86.0</b>
Drink sugary beverages %   2023-2024	<b>72.0</b>	<b>70.2</b>	<b>67.2</b>
Parents - ate at a fast food place at least once with their child in the last 7 days %   2019-2020	<b>59.4</b>	n/a	n/a

	<b>Community Douglas, Saint Marys, Doaktown Area</b>	<b>Zone 3 Fredericton and River Valley Area</b>	<b>Province New Brunswick</b>
<b> Youth</b>			
Eat breakfast daily %   2023-2024	<b>21.4</b>	<b>32.7</b>	<b>35.6</b>
Eat 5 or more servings of vegetables or fruit daily %   2024-2025	<b>42.3</b>	<b>51.4</b>	<b>52.3</b>
Ate meals while using an electronic device 7 times or more in the last 7 days %   2023-2024	<b>21.9</b>	<b>21.2</b>	<b>20.3</b>
Eat highly processed foods 1 time or less per day %   2024-2025	<b>28.0</b>	<b>30.1</b>	<b>32.7</b>
Drink sugary beverages %   2024-2025	<b>75.7</b>	<b>71.4</b>	<b>68.0</b>
Ate at a fast food place or restaurant 3 times or more in the last 7 days %   2023-2024	<b>9.9</b>	<b>12.1</b>	<b>12.6</b>
<b> Adults and seniors</b>			
Eat 5 or more servings of vegetables or fruit daily %   2020	<b>44.3</b>	<b>43.6</b>	<b>41.9</b>
Adults %   2020	<b>46.9</b>	<b>45.1</b>	<b>43.2</b>
Seniors %   2020	<b>36.0</b>	<b>38.9</b>	<b>38.5</b>

## Physical Activity, Sedentary Behaviours and Sleep

### Children

Parents - are physically active with their children %   2019-2020	<b>41.8</b>	<b>n/a</b>	<b>n/a</b>
---	-------------	------------	------------

	<b>Community Douglas, Saint Marys, Doaktown Area</b>	<b>Zone 3 Fredericton and River Valley Area</b>	<b>Province New Brunswick</b>
Moderate or vigorous physical activity %   2023-2024	<b>22.4</b>	<b>23.8</b>	<b>21.9</b>
Screen time, 2 hours or less per day %   2024-2025	<b>28.5</b>	<b>24.5</b>	<b>23.6</b>
Spends 3 hours or more playing video games %   2024-2025	<b>20.7</b>	<b>23.3</b>	<b>22.7</b>
Engages in leisure reading %   2024-2025	<b>75.9</b>	<b>80.9</b>	<b>79.4</b>
Sleep 9 hours or more every night %   2019-2020	<b>60.5</b>	n/a	n/a

## Youth

Moderate or vigorous physical activity %   2024-2025	<b>27.9</b>	<b>26.1</b>	<b>23.9</b>
Screen time, 2 hours or less of leisure screen time per day %   2023-2024	<b>25.0</b>	<b>28.6</b>	<b>28.1</b>
Screen time, 2 hours or less, weekdays %   2023-2024	<b>16.8</b>	<b>16.0</b>	<b>15.8</b>
Screen time, 2 hours or less, weekends %   2023-2024	<b>13.3</b>	<b>14.8</b>	<b>14.8</b>
Spends 3 hours or more per day on social media %   2024-2025	<b>62.7</b>	<b>56.6</b>	<b>57.2</b>
Spends 3 hours or more playing games on an electronic device, weekdays %   2024-2025	<b>27.6</b>	<b>25.1</b>	<b>24.3</b>
Reads for fun every day %   2024-2025	<b>47.2</b>	<b>56.0</b>	<b>55.4</b>
Sleep 8 hours or more every night %   2024-2025	<b>52.4</b>	<b>60.8</b>	<b>61.4</b>

## Adults and seniors

	<b>Community Douglas, Saint Marys, Doaktown Area</b>	<b>Zone 3 Fredericton and River Valley Area</b>	<b>Province New Brunswick</b>
Moderate or vigorous physical activity %   2020	<b>58.9</b>	<b>52.5</b>	<b>49.9</b>
Adults %   2020	<b>62.2</b>	<b>54.7</b>	<b>51.0</b>
Seniors %   2020	<b>48.2</b>	<b>47.4</b>	<b>47.4</b>
Usually sleeps for 7 hours or more each night %   2020	<b>65.6</b>	<b>60.2</b>	<b>59.1</b>
Adults %   2020	<b>66.6</b>	<b>59.2</b>	<b>58.3</b>
Seniors %   2020	<b>62.4</b>	<b>58.6</b>	<b>59.1</b>

## Tobacco, Alcohol and Drug Use

### Youth

At risk of becoming a future smoker %   2023-2024	<b>42.9</b>	<b>33.4</b>	<b>31.0</b>
Daily or occasional vaper %   2024-2025	<b>19.5</b>	<b>12.8</b>	<b>12.0</b>
Daily or occasional smoker %   2024-2025	<b>12.6</b>	<b>7.2</b>	<b>6.2</b>
Heavy drinking %   2024-2025	<b>17.6</b>	<b>8.4</b>	<b>8.7</b>
Cannabis use %   2024-2025	<b>24.1</b>	<b>13.2</b>	<b>11.3</b>
Drug use %   2024-2025	<b>37.3</b>	<b>30.9</b>	<b>30.0</b>

Community Douglas, Saint Marys, Doaktown Area	Zone 3 Fredericton and River Valley Area	Province New Brunswick
--	--	---------------------------

## Adults and seniors

Daily or occasional smoker %   2020	20.1	17.8	17.5
Adults %   2020	21.7	20.1	19.9
Seniors %   2020	14.8	9.9	10.5
Heavy drinking %   2020	22.2	23.9	26.9
Adults %   2020	26.8	27.0	30.0
Seniors %   2020	12.5	10.4	13.1
Cannabis use - adults and seniors %   2020	10.7	9.9	7.6

## Sexual Activity

### Youth

Youth - report they know when they are legally able to consent to sexual activity %   2024-2025	69.1	72.2	70.3
Teens - gave birth Rate per 1,000 females	n/a	n/a	n/a
Sexually transmitted infections - chlamydia Rate per 10,000 population aged 15 to 19   2019	S	148	125

### All population

	Community Douglas, Saint Marys, Doaktown Area	Zone 3 Fredericton and River Valley Area	Province New Brunswick
Sexually transmitted infections - chlamydia Rate per 10,000 population   2019	S	36	29

Injury Prevention

 Youth

Wear a helmet when riding a bicycle %   2022-2023	14.7	29.7	28.2
Driver of an off-road vehicle - under the influence of alcohol or drugs %   2024-2025	22.5	10.9	10.3
Passenger in an on-road vehicle - driven by someone under the influence of alcohol or drugs %   2024-2025	33.7	15.3	14.8

## About this Table

Health behaviours are shaped by individual choices, they are also influenced by the external factors (social, economic, health care services and the environment) around us.

### **Content and description**

Information by age groups about healthy eating, physical activity, sedentary behaviours and sleep. Tobacco, alcohol and drug use, sexual activity and injury prevention are also part of the information available.

### **Why is this important?**

Positive health behaviours can prevent diseases and maintain good health, thus improving length and quality of life.

By monitoring health behaviours over time, it is possible to develop a proactive approach to population health. This can be done by identifying gaps in the community, by better planning for health services based on needs, by developing programs and policies to meet those needs and by evaluating the impact over time.

### **Availability of the data**



Indicators from a variety of sources are collected, organized, and analyzed by the NBHC. These data sources are used to represent the population health of New Brunswickers. Each have various levels of reliability and limitations as detailed in the Indicator pages. The information for this data table is available for the 33 NBHC Communities, 7 Health Zones and for New Brunswick overall.

----

The Population Health data table series provides comprehensive view about the people who live, learn, work, take part in activities and in community life in this area.

.....

**Caption**

- n/a = Not applicable / not available
- S = Data suppressed due to confidentiality requirements and/or small sample size
-  Above-average performance
-  Below-average performance