

POPULATION HEALTH

Health behaviours



Community Perth-Andover, Plaster Rock, Tobique Area



Zone 3Fredericton and
River Valley Area



Province New Brunswick

Healthy Eating

†å Children

42.1	47.3 51.2	50.0 49.4
42.1	51.2	49.4
47.2	58.9	56.5
29.5	29.0	28.2
90.9	88.6	86.0
85.1	70.2	67.2
52.1	57.0	59.1
	47.2 29.5 90.9	47.2 58.9 29.5 29.0 90.9 88.6 85.1 70.2 52.1 57.0



	Community Perth-Andover, Plaster Rock, Tobique Area	Zone 3 Fredericton and River Valley Area	Province New Brunswick
† Youth			
Eat breakfast daily % 2023-2024	18.0	32.7	35.6
Eat 5 or more servings of vegetables or fruit daily % 2024-2025	50.7	51.4	52.3
Ate meals while using an electronic device 7 times or more in the last 7 days % 2023-2024	27.4	21.2	20.3
Eat highly processed foods 1 time or less per day $\%$ 2024-2025	31.6	30.1	32.7
Drink sugary beverages % 2024-2025	83.6	71.4	68.0
Ate at a fast food place or restaurant 3 times or more in the last 7 days $\%$ 2023-2024	14.3	12.1	12.6
Å Adults and seniors			
Eat 5 or more servings of vegetables or fruit daily % 2020	38.3	43.6	41.9
Adults % 2020	40.4	45.1	43.2
Seniors % 2020	34.1	38.9	38.5
Physical Activity, Sedentary Behaviours and Sleep			
Parents - are physically active with their children % 2016-2017	36.0	34.3	31.7



	Community Perth-Andover, Plaster Rock, Tobique Area	Zone 3 Fredericton and River Valley Area	Province New Brunswick
Moderate or vigorous physical activity % 2023-2024	26.3	23.8	21.9
Screen time, 2 hours or less per day % 2024-2025	17.4	24.5	23.6
Spends 3 hours or more playing video games % 2024-2025	30.5	23.3	22.7
Engages in leisure reading % 2024-2025	65.0	80.9	79.4
Sleep 9 hours or more every night % 2019-2020	n/a	n/a	n/a
Ŷ Youth			
Moderate or vigorous physical activity % 2024-2025	26.0	26.1	23.9
Screen time, 2 hours or less of leisure screen time per day % 2023-2024	25.2	28.6	28.1
Screen time, 2 hours or less, weekdays % 2023-2024	14.6	16.0	15.8
Screen time, 2 hours or less, weekends % 2023-2024	16.3	14.8	14.8
Spends 3 hours or more per day on social media % 2024-2025	64.9	56.6	57.2
Spends 3 hours or more playing games on an electronic device, weekdays % 2024-2025	32.8	25.1	24.3
Reads for fun every day % 2024-2025	48.3	56.0	55.4
Sleep 8 hours or more every night % 2024-2025	53.5	60.8	61.4

Adults and seniors



	Community Perth-Andover, Plaster Rock, Tobique Area	Zone 3 Fredericton and River Valley Area	Province New Brunswick
Moderate or vigorous physical activity % 2020	46.9	52.5	49.9
Adults % 2020	47.1	54.7	51.0
Seniors % 2020	47.1	47.4	47.4
Usually sleeps for 7 hours or more each night % 2020	53.6	60.2	59.1
Adults % 2020	52.1	59.2	58.3
Seniors % 2020	57.6	58.6	59.1

Tobacco, Alcohol and Drug Use

Youth

At risk of becoming a future smoker % 2023-2024	40.5	33.4	31.0
Daily or occasional vaper % 2024-2025	21.0	12.8	12.0
Daily or occasional smoker % 2024-2025	14.3	7.2	6.2
Heavy drinking % 2024-2025	18.0	8.4	8.7
Cannabis use % 2024-2025	26.4	13.2	11.3
Drug use % 2024-2025	35.4	30.9	30.0



Adults and seniors Daily or occasional smoker % 2020			
	19.1	17.8	17.5
Adults % 2020	21.6	20.1	19.9
Seniors % 2020	12.4	9.9	10.5
Heavy drinking % 2020	20.9	23.9	26.9
Adults % 2020	22.6	27.0	30.0
Seniors % 2020	17.4	10.4	13.1
Cannabis use - adults and seniors % 2020	13.8	9.9	7.6
Sexual Activity			
∳ Youth			
Youth - report they know when they are legally able to consent to sexual activity $\% \mid 2024\text{-}2025$	71.2	72.2	70.3
Teens - gave birth Rate per 1,000 females	n/a	n/a	n/a
Sexually transmitted infections - chlamydia Rate per 10,000 population aged 15 to 19 2019	S	148	125



	Perth-Andover, Plaster Rock, Tobique Area	Zone 3 Fredericton and River Valley Area	Province New Brunswick
Sexually transmitted infections - chlamydia Rate per 10,000 population 2019	S	36	29

Injury Prevention

Youth

n	10411			
	Wear a helmet when riding a bicycle % 2022-2023	15.3	29.7	28.2
	Driver of an off-road vehicle - under the influence of alcohol or drugs % 2024-2025	17.0	10.9	10.3
	Passenger in an on-road vehicle - driven by someone under the influence of alcohol or drugs % 2024-2025	24.1	15.3	14.8



About this Table

Health behaviours are shaped by individual choices, they are also influenced by the external factors (social, economic, health care services and the environment) around us.

Content and description

Information by age groups about healthy eating, physical activity, sedentary behaviours and sleep. Tobacco, alcohol and drug use, sexual activity and injury prevention are also part of the information available.

Why is this important?

Positive health behaviours can prevent diseases and maintain good health, thus improving length and quality of life.

By monitoring health behaviours over time, it is possible to develop a proactive approach to population health. This can be done by identifying gaps in the community, by better planning for health services based on needs, by developing programs and policies to meet those needs and by evaluating the impact over time.

Availability of the data

Indicators from a variety of sources are collected, organized, and analyzed by the NBHC. These data sources are used to represent the population health of New Brunswickers. Each have various levels of reliability and limitations as detailed in the Indicator pages. The information for this data table is available for the 33 NBHC Communities, 7 Health Zones and for New Brunswick overall.

The Population Health data table series provides comprehensive view about the people who live, learn, work, take part in activities and in community life in this area.



.....

Caption

n/a = Not applicable / not available

S = Data suppressed due to confidentiality requirements and/or small sample size

Above-average performance

P Below-average performance