

POPULATION HEALTH

# Demographic context



**Community**  
Campbellton,  
Atholville, Tide  
Head Area



**Zone 5**  
Restigouche Area



**Province**  
New Brunswick

## Population Demographics

Land area km <sup>2</sup>   2016	<b>2,774</b>	<b>5,439</b>	<b>71,389</b>
Population density Persons per km <sup>2</sup>   2016	<b>5</b>	<b>5</b>	<b>11</b>
Population Number   2025	<b>13,189</b>	<b>25,920</b>	<b>869,682</b>
0-4 Number   2025	<b>440</b>	<b>856</b>	<b>34,230</b>
5-9 Number   2025	<b>534</b>	<b>1,042</b>	<b>42,021</b>
10-14 Number   2025	<b>575</b>	<b>1,109</b>	<b>45,927</b>
15-19 Number   2025	<b>613</b>	<b>1,124</b>	<b>45,973</b>
20-24 Number   2025	<b>650</b>	<b>1,206</b>	<b>49,967</b>
25-29 Number   2025	<b>646</b>	<b>1,197</b>	<b>53,755</b>
30-34 Number   2025	<b>758</b>	<b>1,381</b>	<b>55,094</b>
35-39 Number   2025	<b>681</b>	<b>1,297</b>	<b>55,889</b>
40-44 Number   2025	<b>679</b>	<b>1,350</b>	<b>56,031</b>
45-49 Number   2025	<b>717</b>	<b>1,299</b>	<b>53,929</b>
50-54 Number   2025	<b>787</b>	<b>1,553</b>	<b>54,049</b>
55-59 Number   2025	<b>931</b>	<b>1,895</b>	<b>55,145</b>
60-64 Number   2025	<b>1,223</b>	<b>2,540</b>	<b>64,925</b>

	Community Campbellton, Atholville, Tide Head Area	Zone 5 Restigouche Area	Province New Brunswick
65-69 Number   2025	1,196	2,431	61,635
70-74 Number   2025	959	2,047	53,108
75-79 Number   2025	772	1,640	42,021
80-84 Number   2025	563	1,063	24,776
85 and over Number   2025	465	890	21,207
Population change from 2016 to 2020 %   2016 to 2020	0	-1	4
Indigenous %   2021	8.2	10.2	4.4
Immigrant %   2021	2.4	2.0	5.8
Recent immigrant in the last 5 years %   2016 to 2021	0.7	0.4	2.1
Visible minority %   2021	2.5	1.7	5.8
Median age of population Years   2021	52	54	46
Birth rate Rate per 1,000 population   2019 to 2023	6	6	8
Death rate Rate per 1,000 population   2019 to 2023	15	14	10

## Household

Married or living common-law %   2021	54	56	59
Couples with children %   2021	36	34	42
Single parent families %   2021	21	19	16
Average household size Number   2021	2.1	2.1	2.3
Person living alone %   2021	36	35	30
Private household with 5 or more people %   2021	4	4	6

## Dependents

	Community Campbellton, Atholville, Tide Head Area	Zone 5 Restigouche Area	Province New Brunswick
Dependency ratio Rate per 100 people in the working age population   2019	n/a	76	70
Dependent under 20 years %   2019	n/a	16	20
Dependent 65 years and over %   2019	n/a	27	21

## Language

Language most spoken at home - English %   2021	41.0	46.2	69.1
Language most spoken at home - French %   2021	54.8	50.1	26.3
Language most spoken at home - English and French %   2021	3.4	3.1	1.3
Language most spoken at home - indigenous languages %   2021	0.1	0.1	0.2
Language most spoken at home - other languages %   2021	0.5	0.4	1.1
Language most spoken at work - English %   2021	39.1	44.1	75.0
Language most spoken at work - French %   2021	43.5	40.5	21.0
Language most spoken at work - English and French %   2021	17.4	15.4	3.7
Knowledge of official language - English only %   2021	26	30	58
Knowledge of official language - French only %   2021	18	14	8
Knowledge of official language - French and English %   2021	56	56	34
Youth bilingualism - English and French %   2016	68	64	48
Always received services from a primary care provider in their preferred language - French or English %	n/a	n/a	n/a
Always received services from a primary care provider in their preferred language - English %	n/a	n/a	n/a
Always received services from a primary care provider in their preferred language - French %	n/a	n/a	n/a

## Persons with a disability

	Community Campbellton, Atholville, Tide Head Area	Zone 5 Restigouche Area	Province New Brunswick
Self-identifies as a person with a disability or special need %   2025-2026	6.5	7.5	8.7
<b>&amp; Type of disability for adults and seniors</b>			
Seeing disability %   2020	19.5	20.7	19.3
Hearing disability %   2020	23.1	18.2	18.4
Mobility disability %   2020	50.9	51.8	56.5
Flexibility disability %   2020	54.6	61.2	54.1
Dexterity disability %   2020	26.1	28.3	24.5
Pain-related disability %   2020	72.0	74.3	72.4
Learning disability %   2020	25.2	22.7	18.0
Mental health-related disability %   2020	29.3	27.2	30.4
Memory disability %   2020	32.2	26.1	25.9

## Sexual Identity

Self-identifies as 2SLGBTQIA+ %   2025-2026	9.4	9.6	11.6
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## About this Table

Demographic Context describe the people living in a community.

### **Content and description**

Demographic information, such as population count, household structures, language preferences, as well as disability information and sexual minority details.

### **Why is this important?**

Knowing who is part of the community is the first part to understanding the community dynamics.

### **Availability of the data**

Indicators from a variety of sources are collected, organized, and analyzed by the NBHC. These various data sources are used to represent the population health of New Brunswickers. Each have various levels of reliability and limitations as detailed in the Indicator pages.

This information is available for the 33 NBHC Communities, 7 Health Zones and for New Brunswick overall.

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The Population Health data tables provide a comprehensive view of the people who live, learn, work and take part in activities and in community life in this area.

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### **Caption**

n/a = Not applicable / not available

S = Data suppressed due to confidentiality requirements and/or small sample size

 Above-average performance

 Below-average performance