

POPULATION HEALTH

Demographic context



Community
Campbellton,
Atholville, Tide
Head Area



Zone 5
Restigouche Area



Province
New Brunswick

Population Demographics

Land area km ² 2016	2,774	5,439	71,389
Population density Persons per km ² 2016	5	5	11
Population Number 2024	13,106	25,785	854,355
0-4 Number 2024	434	854	34,064
5-9 Number 2024	529	1,057	42,043
10-14 Number 2024	544	1,063	44,963
15-19 Number 2024	615	1,136	44,875
20-24 Number 2024	630	1,178	48,864
25-29 Number 2024	617	1,138	51,393
30-34 Number 2024	735	1,334	53,649
35-39 Number 2024	666	1,269	54,379
40-44 Number 2024	668	1,328	54,860
45-49 Number 2024	697	1,283	52,988
50-54 Number 2024	826	1,640	54,022
55-59 Number 2024	1,009	2,037	57,293
60-64 Number 2024	1,260	2,581	64,781

	Community Campbellton, Atholville, Tide Head Area	Zone 5 Restigouche Area	Province New Brunswick
65-69 Number 2024	1,208	2,435	61,251
70-74 Number 2024	959	2,009	51,597
75-79 Number 2024	749	1,586	39,856
80-84 Number 2024	522	993	23,447
85 and over Number 2024	438	864	20,030
Population change from 2016 to 2020 % 2016 to 2020	0	-1	4
Indigenous % 2021	8.2	10.2	4.4
Immigrant % 2021	2.4	2.0	5.8
Recent immigrant in the last 5 years % 2016 to 2021	0.7	0.4	2.1
Visible minority % 2021	2.5	1.7	5.8
Median age of population Years 2021	52	54	46
Birth rate Rate per 1,000 population 2018 to 2022	7	7	8
Death rate Rate per 1,000 population 2018 to 2022	14	14	10

Household

Married or living common-law % 2021	54	56	59
Couples with children % 2021	36	34	42
Single parent families % 2021	21	19	16
Average household size Number 2021	2.1	2.1	2.3
Person living alone % 2021	36	35	30
Private household with 5 or more people % 2021	4	4	6

Dependents

	Community Campbellton, Atholville, Tide Head Area	Zone 5 Restigouche Area	Province New Brunswick
Dependency ratio Rate per 100 people in the working age population 2019	n/a	76	70
Dependent under 20 years % 2019	n/a	16	20
Dependent 65 years and over % 2019	n/a	27	21

Language

Language most spoken at home - English % 2021	41.0	46.2	69.1
Language most spoken at home - French % 2021	54.8	50.1	26.3
Language most spoken at home - English and French % 2021	3.4	3.1	1.3
Language most spoken at home - indigenous languages % 2021	0.1	0.1	0.2
Language most spoken at home - other languages % 2021	0.5	0.4	1.1
Language most spoken at work - English % 2021	39.1	44.1	75.0
Language most spoken at work - French % 2021	43.5	40.5	21.0
Language most spoken at work - English and French % 2021	17.4	15.4	3.7
Knowledge of official language - English only % 2021	26	30	58
Knowledge of official language - French only % 2021	18	14	8
Knowledge of official language - French and English % 2021	56	56	34
Youth bilingualism - English and French % 2016	68	64	48
Always received services from a primary care provider in their preferred language - French or English %	n/a	n/a	n/a
Always received services from a primary care provider in their preferred language - English %	n/a	n/a	n/a
Always received services from a primary care provider in their preferred language - French %	n/a	n/a	n/a

Persons with a disability

	Community Campbellton, Atholville, Tide Head Area	Zone 5 Restigouche Area	Province New Brunswick
Self-identifies as a person with a disability or special need % 2024-2025	7.9	8.2	8.4

& Type of disability for adults and seniors

Seeing disability % 2020	19.5	20.7	19.3
Hearing disability % 2020	23.1	18.2	18.4
Mobility disability % 2020	50.9	51.8	56.5
Flexibility disability % 2020	54.6	61.2	54.1
Dexterity disability % 2020	26.1	28.3	24.5
Pain-related disability % 2020	72.0	74.3	72.4
Learning disability % 2020	25.2	22.7	18.0
Mental health-related disability % 2020	29.3	27.2	30.4
Memory disability % 2020	32.2	26.1	25.9

Sexual Identity

Self-identifies as 2SLGBTQIA+ % 2024-2025	11.6	12.1	11.9
---	-------------	-------------	-------------

About this Table

Demographic Context describe the people living in a community.

Content and description

Demographic information, such as population count, household structures, language preferences, as well as disability information and sexual minority details.

Why is this important?

Knowing who is part of the community is the first part to understanding the community dynamics.

Availability of the data

Indicators from a variety of sources are collected, organized, and analyzed by the NBHC. These various data sources are used to represent the population health of New Brunswickers. Each have various levels of reliability and limitations as detailed in the Indicator pages.

This information is available for the 33 NBHC Communities, 7 Health Zones and for New Brunswick overall.

The Population Health data tables provide a comprehensive view of the people who live, learn, work and take part in activities and in community life in this area.

.....

Caption

n/a = Not applicable / not available

S = Data suppressed due to confidentiality requirements and/or small sample size

 Above-average performance

 Below-average performance