POPULATION HEALTH

Demographic context



Community
Campbellton, Atholville, Tide Head Area



Zone 5
Restigouche Area



Province
New Brunswick

Population Demographics

Land area km² | 2016	**2,774**	**5,439**	**71,389**
Population density Persons per km² | 2016	**5**	**5**	**11**
Population Number | 2025	**13,189**	**25,920**	**869,682**
18-64 % | 2025	**55.5**	**54.6**	**59.4**
65+ % | 2025	**30.0**	**31.1**	**23.3**
18+ % | 2025	**85.5**	**85.7**	**82.7**
0-4 Number | 2025	**440**	**856**	**34,230**
5-9 Number | 2025	**534**	**1,042**	**42,021**
10-14 Number | 2025	**575**	**1,109**	**45,927**
15-19 Number | 2025	**613**	**1,124**	**45,973**
20-24 Number | 2025	**650**	**1,206**	**49,967**
25-29 Number | 2025	**646**	**1,197**	**53,755**
30-34 Number | 2025	**758**	**1,381**	**55,094**
35-39 Number | 2025	**681**	**1,297**	**55,889**
40-44 Number | 2025	**679**	**1,350**	**56,031**
45-49 Number | 2025	**717**	**1,299**	**53,929**

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50-54 Number | 2025	787	1,553	54,049
55-59 Number | 2025	931	1,895	55,145
60-64 Number | 2025	1,223	2,540	64,925
65-69 Number | 2025	1,196	2,431	61,635
70-74 Number | 2025	959	2,047	53,108
75-79 Number | 2025	772	1,640	42,021
80-84 Number | 2025	563	1,063	24,776
85 and over Number | 2025	465	890	21,207
Population change from 2016 to 2020 % | 2016 to 2020	0	-1	4
Indigenous % | 2021	8.2	10.2	4.4
Immigrant % | 2021	2.4	2.0	5.8
Recent immigrant in the last 5 years % | 2016 to 2021	0.7	0.4	2.1
Visible minority % | 2021	2.5	1.7	5.8
Median age of population Years | 2021	52	54	46
Birth rate Rate per 1,000 population | 2019 to 2023	6	6	8
Death rate Rate per 1,000 population | 2019 to 2023	15	14	10

Household

Married or living common-law % | 2021	54	56	59
Couples with children % | 2021	36	34	42
Single parent families % | 2021	21	19	16
Average household size Number | 2021	2.1	2.1	2.3
Person living alone % | 2021	36	35	30
Private household with 5 or more people % | 2021	4	4	6

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Dependents			
Dependency ratio Rate per 100 people in the working age population | 2019	n/a	**76**	**70**
Dependent under 20 years % | 2019	n/a	**16**	**20**
Dependent 65 years and over % | 2019	n/a	**27**	**21**
Language			
Language most spoken at home - English % | 2021	**41.0**	**46.2**	**69.1**
Language most spoken at home - French % | 2021	**54.8**	**50.1**	**26.3**
Language most spoken at home - English and French % | 2021	**3.4**	**3.1**	**1.3**
Language most spoken at home - indigenous languages % | 2021	**0.1**	**0.1**	**0.2**
Language most spoken at home - other languages % | 2021	**0.5**	**0.4**	**1.1**
Language most spoken at work - English % | 2021	**39.1**	**44.1**	**75.0**
Language most spoken at work - French % | 2021	**43.5**	**40.5**	**21.0**
Language most spoken at work - English and French % | 2021	**17.4**	**15.4**	**3.7**
Knowledge of official language - English only % | 2021	**26**	**30**	**58**
Knowledge of official language - French only % | 2021	**18**	**14**	**8**
Knowledge of official language - French and English % | 2021	**56**	**56**	**34**
Youth bilingualism - English and French % | 2016	**68**	**64**	**48**
Always received services from a primary care provider in their preferred language - French or English %	n/a	n/a	n/a
Always received services from a primary care provider in their preferred language - English %	n/a	n/a	n/a
Always received services from a primary care provider in their preferred language - French %	n/a	n/a	n/a

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Persons with a disability

Self-identifies as a person with a disability or special need % | 2025-2026	6.5	7.5	8.7

Type of disability for adults and seniors

Seeing disability % | 2020	19.5	20.7	19.3
Hearing disability % | 2020	23.1	18.2	18.4
Mobility disability % | 2020	50.9	51.8	56.5
Flexibility disability % | 2020	54.6	61.2	54.1
Dexterity disability % | 2020	26.1	28.3	24.5
Pain-related disability % | 2020	72.0	74.3	72.4
Learning disability % | 2020	25.2	22.7	18.0
Mental health-related disability % | 2020	29.3	27.2	30.4
Memory disability % | 2020	32.2	26.1	25.9

Sexual Identity

Self-identifies as 2SLGBTQIA+ % | 2025-2026	9.4	9.6	11.6

About this Table

Demographic Context describe the people living in a community.

Content and description
Demographic information, such as population count, household structures, language preferences, as well as disability information and sexual minority details.
Why is this important?
Knowing who is part of the community is the first part to understanding the community dynamics.

Availability of the data
Indicators from a variety of sources are collected, organized, and analyzed by the NBHC. These various data sources are used to represent the population health of New Brunswickers. Each have various levels of reliability and limitations as detailed in the Indicator pages.
This information is available for the 33 NBHC Communities, 7 Health Zones and for New Brunswick overall.

The Population Health data tables provide a comprehensive view of the people who live, learn, work and take part in activities and in community life in this area.

Caption

n/a = Not applicable / not available

S = Data suppressed due to confidentiality requirements and/or small sample size

Above-average performance

Below-average performance