

POPULATION HEALTH

Demographic context



Community
Grand Falls,
Saint-Léonard,
Drummond Area



Zone 4
Madawaska and
North-West Area



Province
New Brunswick

Population Demographics

Land area km ² 2016	2,252	7,803	71,389
Population density Persons per km ² 2016	7	6	11
Population Number 2025	15,941	50,972	869,682
18-64 % 2025	57.1	56.4	59.4
65+ % 2025	25.8	27.9	23.3
18+ % 2025	83.0	84.3	82.7
0-4 Number 2025	615	1,845	34,230
5-9 Number 2025	732	2,261	42,021
10-14 Number 2025	836	2,384	45,927
15-19 Number 2025	855	2,495	45,973
20-24 Number 2025	780	2,738	49,967
25-29 Number 2025	794	2,659	53,755
30-34 Number 2025	868	2,706	55,094
35-39 Number 2025	939	2,942	55,889
40-44 Number 2025	938	2,987	56,031
45-49 Number 2025	907	3,010	53,929

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50-54 Number 2025	1,060	3,064	54,049
55-59 Number 2025	1,060	3,277	55,145
60-64 Number 2025	1,437	4,391	64,925
65-69 Number 2025	1,381	4,542	61,635
70-74 Number 2025	1,043	3,621	53,108
75-79 Number 2025	857	2,996	42,021
80-84 Number 2025	466	1,616	24,776
85 and over Number 2025	373	1,438	21,207
Population change from 2016 to 2020 % 2016 to 2020	-0	1	4
Indigenous % 2021	3.5	3.4	4.4
Immigrant % 2021	2.9	3.2	5.8
Recent immigrant in the last 5 years % 2016 to 2021	0.3	0.8	2.1
Visible minority % 2021	1.8	2.4	5.8
Median age of population Years 2021	49	50	46
Birth rate Rate per 1,000 population 2019 to 2023	7	7	8
Death rate Rate per 1,000 population 2019 to 2023	13	13	10

Household

Married or living common-law % 2021	62	61	59
Couples with children % 2021	39	38	42
Single parent families % 2021	15	15	16
Average household size Number 2021	2.2	2.1	2.3
Person living alone % 2021	31	33	30
Private household with 5 or more people % 2021	6	4	6

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Dependents

Dependency ratio Rate per 100 people in the working age population 2019	n/a	73	70
Dependent under 20 years % 2019	n/a	18	20
Dependent 65 years and over % 2019	n/a	24	21

Language

Language most spoken at home - English % 2021	18.7	8.6	69.1
Language most spoken at home - French % 2021	77.7	88.5	26.3
Language most spoken at home - English and French % 2021	2.9	1.9	1.3
Language most spoken at home - indigenous languages % 2021	0.0	0.0	0.2
Language most spoken at home - other languages % 2021	0.3	0.3	1.1
Language most spoken at work - English % 2021	23.8	12.0	75.0
Language most spoken at work - French % 2021	66.3	82.4	21.0
Language most spoken at work - English and French % 2021	9.8	5.6	3.7
Knowledge of official language - English only % 2021	11	5	58
Knowledge of official language - French only % 2021	17	36	8
Knowledge of official language - French and English % 2021	72	59	34
Youth bilingualism - English and French % 2016	80	69	48
Always received services from a primary care provider in their preferred language - French or English %	n/a	n/a	n/a
Always received services from a primary care provider in their preferred language - English %	n/a	n/a	n/a
Always received services from a primary care provider in their preferred language - French %	n/a	n/a	n/a

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Persons with a disability

Self-identifies as a person with a disability or special need % 2025-2026	6.5	S	8.7
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Type of disability for adults and seniors

Seeing disability % 2020	32.0	23.3	19.3
Hearing disability % 2020	19.1	19.9	18.4
Mobility disability % 2020	52.4	53.3	56.5
Flexibility disability % 2020	68.3	58.4	54.1
Dexterity disability % 2020	27.6	22.2	24.5
Pain-related disability % 2020	74.4	73.4	72.4
Learning disability % 2020	18.1	21.6	18.0
Mental health-related disability % 2020	13.4	17.3	30.4
Memory disability % 2020	24.7	24.0	25.9

Sexual Identity

Self-identifies as 2SLGBTQIA+ % 2025-2026	6.4	S	11.6
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About this Table

Demographic Context describe the people living in a community.

Content and description

Demographic information, such as population count, household structures, language preferences, as well as disability information and sexual minority details.

Why is this important?

Knowing who is part of the community is the first part to understanding the community dynamics.

Availability of the data

Indicators from a variety of sources are collected, organized, and analyzed by the NBHC. These various data sources are used to represent the population health of New Brunswickers. Each have various levels of reliability and limitations as detailed in the Indicator pages.

This information is available for the 33 NBHC Communities, 7 Health Zones and for New Brunswick overall.


The Population Health data tables provide a comprehensive view of the people who live, learn, work and take part in activities and in community life in this area.

Caption

n/a = Not applicable / not available

S = Data suppressed due to confidentiality requirements and/or small sample size

 Above-average performance

 Below-average performance