

POPULATION HEALTH

Social and economic factors



Province
New Brunswick

Family and Social Support

👨👩👧👦 Family and friends

Parents - report eating dinner (evening meal) with their children % 2016-2017	55.7
Children - with mental fitness needs highly satisfied by family % 2025-2026	79.3
Children - with mental fitness needs highly satisfied by friends % 2025-2026	87.1
Youth - eat an evening meal together with family, friends or guardians % 2025-2026	49.3
Youth - enjoy my cultural and family traditions % 2023-2024	53.3
Youth - my parent or caregiver knows a lot about me % 2023-2024	51.0
Youth - my family stands by me during difficult times % 2023-2024	51.0
Youth - with mental fitness needs highly satisfied by family % 2025-2026	83.3
Youth - my friends stand by me during difficult times % 2023-2024	39.6
Youth - with mental fitness needs highly satisfied by friends % 2025-2026	84.4
Youth - have people I look up to % 2023-2024	46.0
Adults and seniors - lack companionship some of the time or often % 2020	36.6
Adults and seniors - feel left out some of the time or often % 2020	31.2
Adults and seniors - feel isolated some of the time or often % 2020	31.2
Adults and seniors - provide long-term care to someone % 2020	9.1

🏫 School and/or work

	Province New Brunswick
Children - feel teachers treat me fairly % 2025-2026	63.0
Children - feel safe at school % 2025-2026	68.3
Children - feel connected to my school % 2025-2026	57.8
Children - with mental fitness needs highly satisfied by school % 2025-2026	65.4
Youth - participate in activities or groups organized by school % 2024-2025	61.1
Youth - feel teachers treat me fairly % 2025-2026	84.3
Youth - feel safe at school % 2025-2026	80.8
Youth - feel connected to my school % 2025-2026	89.8
Youth - with mental fitness needs highly satisfied by school % 2025-2026	62.2
Youth - have opportunities to develop skills that will be useful later in life (like job skills and skills to care for others) % 2023-2024	40.6

Community

Youth - volunteer outside school without being paid % 2024-2025	59.1
Youth - treated fairly in my community % 2023-2024	34.9
Youth - participate in activities or groups not organized by school % 2024-2025	64.6
Youth - know where to go in my community to get help % 2023-2024	27.1
Youth - sense of community belonging, somewhat strong or very strong Number 2025-2026	18.1
Have internet access at home % 2020	96.9
Adults % 2020	95.7
Seniors % 2020	85.7
Difficulties accessing a computer, tablet, or smartphone (when getting virtual care) % 2024	7.4
Adults % 2024	4.2
Seniors % 2024	15.9

Community Safety

Province
New Brunswick

Children

Victim of bullying % 2025-2026	34.9
----------------------------------	------

Youth

It is safe for younger children to play outside during the day % 2025-2026	70.2
--	------

Victim of bullying % 2025-2026	47.3
----------------------------------	------

Victim of dating violence % 2025-2026	12.3
---	------

Sexually violated % 2025-2026	11.6
---------------------------------	------

Adults and seniors

Crimes against persons Rate per 1,000 population 2019	16
---	----

Crimes against property Rate per 1,000 population 2019	33
--	----

Stress

Reasons for stress in adults

Time pressures or not having enough time % 2020	45.6
---	------

Physical health problem or condition % 2020	27.6
---	------

Emotional or mental health problem or condition % 2020	27.1
--	------

Financial situation % 2020	36.7
------------------------------	------

Work situation % 2020	38.9
-------------------------	------

Caring for others - parents, family or friends % 2020	27.9
---	------

Other personal or family responsibilities % 2020	27.0
--	------

Health of family members % 2020	41.8
-----------------------------------	------

Reasons for stress in seniors

Time pressures or not having enough time % 2020	14.1
---	------

Physical health problem or condition % 2020	24.9
---	------

Province
New Brunswick

Emotional or mental health problem or condition % 2020	12.1
Financial situation % 2020	14.9
Work situation % 2020	5.1
Caring for others - parents, family or friends % 2020	19.4
Other personal or family responsibilities % 2020	16.1
Health of family members % 2020	33.8

Education

Children and youth

Approved child care spaces - infants (1 and under) Rate per 100 population aged 1 and under 2019	18
Approved child care spaces - preschool (2-4 years) Rate per 100 population aged 2 to 4 2019	60
Approved child care spaces - school-age (5-12 years) Rate per 100 population aged 5 to 12 2019	29
Kindergarten school readiness % 2018-2019	85
Youth - school marks above average or excellent (80% or more) % 2018-2019	62.7
School dropout rate % 2018-2019	1.0

Adults and seniors

Difficulty understanding written information about a medical condition or prescription, always or usually % 2020	12.3
Highest level completed of education - less than high school % 2021	11
Highest level completed of education - high school or equivalent % 2021	29
Highest level completed of education - postsecondary certificate, diploma or degree % 2021	60

Employment

Labour force

Participation rate % 2021	60
-----------------------------	----

Province
New Brunswick

Employment rate % 2021	54
🏠 Employment status	
Employee % 2021	88
Self-employed % 2021	10
Work a full year, full time % 2021	53
Work part of the year and/or part time % 2021	47
Students with part-time jobs outside of school % 2018-2019	33.7
Absence days of full-time employees in a year due to illness and disability Days 2020	10
Absence days of full-time employees in a year due to personal or family responsibilities Days 2020	1.6

Income

💰 Household income

Household income - less than \$25,000 % 2021	11
Household income - \$25,000 to \$59,999 % 2021	31
Household income - \$60,000 and more % 2021	58
Median household income \$ 2021	70,000
Median household income per household habitant \$ per person 2021	30,435
Median lone-parent family income \$ 2021	35,600
Live in low-income household % 2021	14
Youth - live in low-income household (0-17 years) % 2021	16
...Children - live in low-income household (0-5 years) % 2021	18
Adults - live in low-income household % 2021	11
Seniors - live in low-income household % 2021	22
Family resilience to financial shock - debt to asset ratio % 2019	15

Province
New Brunswick

\$ Composition of total income

Families with children receiving social assistance or welfare benefits % 2020	5
Population receiving Employment Insurance % 2020	6
Composition of total income of the population in private households -market income (employment, investments, retirement, etc.) % 2021	78
Composition of total income of the population in private households - government transfer payments (pension, old age security, employment insurance, child benefits, etc.) % 2021	22

🔪 Food security

Children - eat at a breakfast or snack program at school % 2025-2026	61.8
Youth - report going to school or to bed hungry because there is not enough food at home, often or always % 2025-2026	5.2
Food insecurity - moderate to severe % 2015 to 2019	n/a
Seniors - food insecurity - moderate to severe % 2015 to 2019	n/a

🏠 Housing security

Median monthly shelter costs - rented residence \$ 2021	870
Median monthly shelter costs - owned residence \$ 2021	935
Tenants in subsidized housing % 2021	13
Spending 30% or more of household total income on shelter costs % 2021	13

\$ Cost associated with health needs

No insurance for prescription medications % 2020	15.6
Did not fill a prescription for medicine, or skipped doses because of the cost % 2024	9.2

🛒 Other purchasing practices

Purchasing practices - alcohol sales \$ per person aged 19 and over 2019-2020	480
Purchasing practices - lottery sales \$ per person aged 19 and over 2019-2020	526
Purchasing practices - cannabis sales \$ per person aged 19 and over 2019-2020	70

	Province New Brunswick
Average debt owed at graduation - college graduate \$ 2015	15,100
Average debt owed at graduation - university degree graduate \$ 2015	40,000
College graduates with large debt at graduation of \$25,000 and over % 2015	17
University degree graduates with large debt at graduation of \$25,000 and over % 2015	72

About this Table

Social and economic factors, such as education, stable jobs, and strong social networks are fundamental to achieving long and healthy lives.

Content and description

Information on family and social support, community safety and stress, by age group.

Information regarding education, employment, and income is also available here.

Why is this important?

Social and economic factors can significantly affect how well and how long we live. They can affect our ability to make healthy choices, afford housing, manage stress, and more.

Availability of the data

Indicators from a variety of sources are collected, organized, and analyzed by the NBHC.

These data sources are used to represent the population health of New Brunswickers. Each have various levels of reliability and limitations as detailed in the Indicator pages.

The information for this data table is available for the 33 NBHC Communities, 7 Health Zones and for New Brunswick overall.

The Population Health data table series provides comprehensive view about the people who live, learn, work, take part in activities and in community life in this area.

Caption

n/a = Not applicable / not available

S = Data suppressed due to confidentiality requirements and/or small sample size

 Above-average performance

 Below-average performance