

POPULATION HEALTH

# Social and economic factors



**Community**  
St. George,  
Grand Manan,  
Blacks Harbour  
Area



**Zone 2**  
Fundy Shore and  
Saint John Area





**Province**  
New Brunswick

## Family and Social Support

### Family and friends

Parents - report eating dinner (evening meal) with their children %   2016-2017	<b>52.4</b>	<b>54.3</b>	<b>55.7</b>
Children - with mental fitness needs highly satisfied by family %   2025-2026	<b>70.6</b>	<b>78.0</b>	<b>79.3</b>
Children - with mental fitness needs highly satisfied by friends %   2025-2026	<b>81.8</b>	<b>87.7</b>	<b>87.1</b>
Youth - eat an evening meal together with family, friends or guardians %   2025-2026	<b>45.3</b>	<b>45.0</b>	<b>49.3</b>
Youth - enjoy my cultural and family traditions %   2023-2024	<b>50.8</b>	<b>54.0</b>	<b>53.3</b>
Youth - my parent or caregiver knows a lot about me %   2023-2024	<b>50.5</b>	<b>50.7</b>	<b>51.0</b>
Youth - my family stands by me during difficult times %   2023-2024	<b>50.3</b>	<b>52.1</b>	<b>51.0</b>
Youth - with mental fitness needs highly satisfied by family %   2025-2026	<b>81.8</b>	<b>82.1</b>	<b>83.3</b>
Youth - my friends stand by me during difficult times %   2023-2024	<b>36.0</b>	<b>40.5</b>	<b>39.6</b>
Youth - with mental fitness needs highly satisfied by friends %   2025-2026	<b>81.2</b>	<b>84.1</b>	<b>84.4</b>
Youth - have people I look up to %   2023-2024	<b>45.7</b>	<b>47.1</b>	<b>46.0</b>

	Community St. George, Grand Manan, Blacks Harbour Area	Zone 2 Fundy Shore and Saint John Area	Province New Brunswick
Adults and seniors - lack companionship some of the time or often %   2020	27.5	36.6	36.6
Adults and seniors - feel left out some of the time or often %   2020	24.8	33.6	31.2
Adults and seniors - feel isolated some of the time or often %   2020	31.7	33.8	31.2
Adults and seniors - provide long-term care to someone %   2020	8.8	9.9	9.1
<b> School and/or work</b>			
Children - feel teachers treat me fairly %   2025-2026	66.1	64.1	63.0
Children - feel safe at school %   2025-2026	66.0	69.5	68.3
Children - feel connected to my school %   2025-2026	54.6	58.0	57.8
Children - with mental fitness needs highly satisfied by school %   2025-2026	57.7	62.9	65.4
Youth - participate in activities or groups organized by school %   2024-2025	65.9	62.9	61.1
Youth - feel teachers treat me fairly %   2025-2026	82.1	83.5	84.3
Youth - feel safe at school %   2025-2026	75.9	79.8	80.8
Youth - feel connected to my school %   2025-2026	86.2	89.0	89.8
Youth - with mental fitness needs highly satisfied by school %   2025-2026	51.8	59.2	62.2
Youth - have opportunities to develop skills that will be useful later in life (like job skills and skills to care for others) %   2023-2024	37.7	41.0	40.6
<b> Community</b>			
Youth - volunteer outside school without being paid %   2024-2025	65.2	62.3	59.1
Youth - treated fairly in my community %   2023-2024	31.8	34.7	34.9
Youth - participate in activities or groups not organized by school %   2024-2025	70.7	66.0	64.6
Youth - know where to go in my community to get help %   2023-2024	23.5	26.7	27.1

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Youth - sense of community belonging, somewhat strong or very strong Number   2025-2026	17.9	18.0	18.1
Have internet access at home %   2020	94.3	96.9	96.9
Adults %   2020	96.7	97.4	95.7
Seniors %   2020	87.4	88.0	85.7
Difficulties accessing a computer, tablet, or smartphone (when getting virtual care) %	n/a	n/a	n/a
Adults %	n/a	n/a	n/a
Seniors %	n/a	n/a	n/a

## Community Safety

### Children

Victim of bullying %   2025-2026	33.2	32.9	34.9
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### Youth

It is safe for younger children to play outside during the day %   2025-2026	67.6	68.5	70.2
Victim of bullying %   2025-2026	56.1	47.7	47.3
Victim of dating violence %   2025-2026	14.2	13.8	12.3
Sexually violated %   2025-2026	14.2	12.0	11.6

### Adults and seniors

Crimes against persons Rate per 1,000 population   2019	18	13	16
Crimes against property Rate per 1,000 population   2019	28	25	33

## Stress

Community St. George, Grand Manan, Blacks Harbour Area	Zone 2 Fundy Shore and Saint John Area	Province New Brunswick
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### ? Reasons for stress in adults

Time pressures or not having enough time %   2020	44.1	40.9	45.6
Physical health problem or condition %   2020	32.2	26.7	27.6
Emotional or mental health problem or condition %   2020	23.7	24.9	27.1
Financial situation %   2020	46.9	36.5	36.7
Work situation %   2020	39.6	38.2	38.9
Caring for others - parents, family or friends %   2020	28.4	25.6	27.9
Other personal or family responsibilities %   2020	22.9	26.5	27.0
Health of family members %   2020	31.2	39.3	41.8

### ? Reasons for stress in seniors

Time pressures or not having enough time %   2020	11.5	13.4	14.1
Physical health problem or condition %   2020	20.2	27.7	24.9
Emotional or mental health problem or condition %   2020	10.6	10.3	12.1
Financial situation %   2020	15.6	12.4	14.9
Work situation %   2020	3.7	4.7	5.1
Caring for others - parents, family or friends %   2020	17.5	18.5	19.4
Other personal or family responsibilities %   2020	16.1	18.2	16.1
Health of family members %   2020	35.3	34.7	33.8

## Education

### 👤 Children and youth

Approved child care spaces - infants (1 and under) Rate per 100 population aged 1 and under   2019	4	15	18
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	Community St. George, Grand Manan, Blacks Harbour Area	Zone 2 Fundy Shore and Saint John Area	Province New Brunswick
Approved child care spaces - preschool (2-4 years) Rate per 100 population aged 2 to 4   2019	38	55	60
Approved child care spaces - school-age (5-12 years) Rate per 100 population aged 5 to 12   2019	21	24	29
Kindergarten school readiness %   2018-2019	81	92	85
Youth - school marks above average or excellent (80% or more) %   2018-2019	56.2	64.0	62.7
School dropout rate %   2018-2019	0.6	0.8	1.0

### Adults and seniors

Difficulty understanding written information about a medical condition or prescription, always or usually %   2020	8.2	10.7	12.3
Highest level completed of education - less than high school %   2021	13	8	11
Highest level completed of education - high school or equivalent %   2021	38	31	29
Highest level completed of education - postsecondary certificate, diploma or degree %   2021	49	61	60

## Employment

### Labour force

Participation rate %   2021	61	61	60
Employment rate %   2021	53	54	54

### Employment status

Employee %   2021	87	88	88
Self-employed %   2021	12	10	10
Work a full year, full time %   2021	47	55	53
Work part of the year and/or part time %   2021	53	45	47

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Students with part-time jobs outside of school %   2018-2019	39.8	32.0	33.7
Absence days of full-time employees in a year due to illness and disability Days   2020	n/a	n/a	10
Absence days of full-time employees in a year due to personal or family responsibilities Days   2020	n/a	n/a	1.6

## Income

### \$ Household income

Household income - less than \$25,000 %   2021	11	10	11
Household income - \$25,000 to \$59,999 %   2021	31	30	31
Household income - \$60,000 and more %   2021	58	59	58
Median household income \$   2021	70,500	72,000	70,000
Median household income per household habitant \$ per person   2021	32,045	31,304	30,435
Median lone-parent family income \$   2021	36,800	36,000	35,600
Live in low-income household %   2021	13	14	14
Youth - live in low-income household (0-17 years) %   2021	12	18	16
...Children - live in low-income household (0-5 years) %   2021	13	20	18
Adults - live in low-income household %   2021	10	12	11
Seniors - live in low-income household %   2021	20	19	22
Family resilience to financial shock - debt to asset ratio %   2019	S	15	15

### \$ Composition of total income

Families with children receiving social assistance or welfare benefits %   2020	4	7	5
Population receiving Employment Insurance %   2020	8	4	6

	Community St. George, Grand Manan, Blacks Harbour Area	Zone 2 Fundy Shore and Saint John Area	Province New Brunswick
Composition of total income of the population in private households - market income (employment, investments, retirement, etc.) %   2021	77	80	78
Composition of total income of the population in private households - government transfer payments (pension, old age security, employment insurance, child benefits, etc.) %   2021	23	20	22
<b>🍴 Food security</b>			
Children - eat at a breakfast or snack program at school %   2025-2026	79.6	62.8	61.8
Youth - report going to school or to bed hungry because there is not enough food at home, often or always %   2025-2026	7.3	5.3	5.2
Food insecurity - moderate to severe %   2015 to 2019	n/a	9	n/a
Seniors - food insecurity - moderate to severe %   2015 to 2019	n/a	3	n/a
<b>🏠 Housing security</b>			
Median monthly shelter costs - rented residence \$   2021	718	841	870
Median monthly shelter costs - owned residence \$   2021	752	1,007	935
Tenants in subsidized housing %   2021	12	15	13
Spending 30% or more of household total income on shelter costs %   2021	8	13	13
<b>💰 Cost associated with health needs</b>			
No insurance for prescription medications %   2020	18.1	15.0	15.6
Did not fill a prescription for medicine, or skipped doses because of the cost %   2020	7.2	5.8	5.8
<b>🛒 Other purchasing practices</b>			
Purchasing practices - alcohol sales \$ per person aged 19 and over   2019-2020	772	476	480
Purchasing practices - lottery sales \$ per person aged 19 and over   2019-2020	n/a	n/a	526

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Purchasing practices - cannabis sales \$ per person aged 19 and over   2019-2020	n/a	<b>67</b>	<b>70</b>
Average debt owed at graduation - college graduate \$   2015	n/a	n/a	<b>15,100</b>
Average debt owed at graduation - university degree graduate \$   2015	n/a	n/a	<b>40,000</b>
College graduates with large debt at graduation of \$25,000 and over %   2015	n/a	n/a	<b>17</b>
University degree graduates with large debt at graduation of \$25,000 and over %   2015	n/a	n/a	<b>72</b>

## About this Table

Social and economic factors, such as education, stable jobs, and strong social networks are fundamental to achieving long and healthy lives.

### **Content and description**

Information on family and social support, community safety and stress, by age group.

Information regarding education, employment, and income is also available here.

### **Why is this important?**

Social and economic factors can significantly affect how well and how long we live. They can affect our ability to make healthy choices, afford housing, manage stress, and more.

### **Availability of the data**

Indicators from a variety of sources are collected, organized, and analyzed by the NBHC.

These data sources are used to represent the population health of New Brunswickers. Each have various levels of reliability and limitations as detailed in the Indicator pages.

The information for this data table is available for the 33 NBHC Communities, 7 Health Zones and for New Brunswick overall.

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The Population Health data table series provides comprehensive view about the people who live, learn, work, take part in activities and in community life in this area.

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### **Caption**

n/a = Not applicable / not available

S = Data suppressed due to confidentiality requirements and/or small sample size

 Above-average performance

 Below-average performance