

POPULATION HEALTH

Social and economic factors



Community
Campbellton,
Atholville, Tide
Head Area



Zone 5
Restigouche Area





Province
New Brunswick

Family and Social Support

Family and friends

Parents - report eating dinner (evening meal) with their children % 2016-2017	44.9	52.9	55.7
Children - with mental fitness needs highly satisfied by family % 2022-2023	71.1	75.3	76.6
Children - with mental fitness needs highly satisfied by friends % 2022-2023	89.3	88.5	88.2
Youth - eat an evening meal together with family, friends or guardians % 2021-2022	44.8	46.0	44.5
Youth - enjoy my cultural and family traditions % 2022-2023	49.9	45.4	50.4
Youth - my parent or caregiver knows a lot about me % 2022-2023	50.2	47.5	48.1
Youth - my family stands by me during difficult times % 2022-2023	47.8	45.7	48.2
Youth - with mental fitness needs highly satisfied by family % 2022-2023	78.0	77.5	76.4
Youth - my friends stand by me during difficult times % 2022-2023	41.3	39.9	38.4
Youth - with mental fitness needs highly satisfied by friends % 2022-2023	79.0	78.1	80.2
Youth - have people I look up to % 2022-2023	42.2	40.2	42.6
Adults and seniors - lack companionship some of the time or often % 2020	34.9	33.7	36.6

	Community Campbellton, Atholville, Tide Head Area	Zone 5 Restigouche Area	Province New Brunswick
Adults and seniors - feel left out some of the time or often % 2020	23.9	25.0	31.2
Adults and seniors - feel isolated some of the time or often % 2020	28.4	26.5	31.2
Adults and seniors - provide long-term care to someone % 2020	11.7	12.1	9.1
 School and/or work			
Children - feel teachers treat me fairly % 2022-2023	66.2	60.7	68.0
Children - feel safe at school % 2022-2023	74.8	71.0	69.6
Children - feel connected to my school % 2022-2023	69.4	63.0	60.3
Children - with mental fitness needs highly satisfied by school % 2022-2023	73.7	69.1	65.8
Youth - participate in activities or groups organized by school % 2022-2023	58.3	60.3	60.3
Youth - feel teachers treat me fairly % 2022-2023	81.4	83.1	82.9
Youth - feel safe at school % 2022-2023	78.4	78.9	78.4
Youth - feel connected to my school % 2022-2023	87.6	89.2	90.1
Youth - with mental fitness needs highly satisfied by school % 2022-2023	54.6	54.4	52.0
Youth - have opportunities to develop skills that will be useful later in life (like job skills and skills to care for others) % 2022-2023	37.3	34.8	35.8
 Community			
Youth - volunteer outside school without being paid % 2022-2023	48.3	49.2	56.5
Youth - treated fairly in my community % 2022-2023	33.4	31.7	32.3
Youth - participate in activities or groups not organized by school % 2022-2023	60.9	61.1	63.3
Youth - know where to go in my community to get help % 2022-2023	28.6	25.8	25.3
Youth - sense of community belonging, somewhat strong or very strong Number 2021-2022	17.6	17.6	18.4

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Have internet access at home % 2020	88.8	91.5	96.9
Adults % 2020	93.4	94.8	95.7
Seniors % 2020	79.1	82.1	85.7

Community Safety

Children

Victim of bullying % 2022-2023	29.8	33.1	31.8
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Youth

It is safe for younger children to play outside during the day % 2021-2022	71.2	71.2	74.9
Victim of bullying % 2022-2023	46.5	48.7	48.8
Victim of dating violence % 2022-2023	19.5	18.1	19.8
Sexually violated % 2022-2023	14.3	15.5	14.1

Adults and seniors

Crimes against persons Rate per 1,000 population 2019	39	27	16
Crimes against property Rate per 1,000 population 2019	70	47	33

Stress

Reasons for stress in adults

Time pressures or not having enough time % 2020	43.4	40.2	45.6
Physical health problem or condition % 2020	27.7	25.8	27.6
Emotional or mental health problem or condition % 2020	24.6	23.5	27.1
Financial situation % 2020	34.0	31.0	36.7
Work situation % 2020	32.4	35.6	38.9

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Caring for others - parents, family or friends % 2020	30.1	30.4	27.9
Other personal or family responsibilities % 2020	27.2	26.5	27.0
Health of family members % 2020	43.2	41.8	41.8
? Reasons for stress in seniors			
Time pressures or not having enough time % 2020	22.0	18.5	14.1
Physical health problem or condition % 2020	29.5	25.9	24.9
Emotional or mental health problem or condition % 2020	17.3	14.2	12.1
Financial situation % 2020	17.1	19.0	14.9
Work situation % 2020	5.4	6.6	5.1
Caring for others - parents, family or friends % 2020	20.4	21.5	19.4
Other personal or family responsibilities % 2020	8.2	15.1	16.1
Health of family members % 2020	27.9	28.6	33.8

Education

Children and youth

Approved child care spaces - infants (1 and under) Rate per 100 population aged 1 and under 2019	16	12	18
Approved child care spaces - preschool (2-4 years) Rate per 100 population aged 2 to 4 2019	71	48	60
Approved child care spaces - school-age (5-12 years) Rate per 100 population aged 5 to 12 2019	39	30	29
Kindergarten school readiness % 2018-2019	77	78	85
Youth - school marks above average or excellent (80% or more) % 2018-2019	52.7	53.4	62.7
School dropout rate % 2018-2019	2.1	1.6	1.0

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Adults and seniors

Difficulty understanding written information about a medical condition or prescription, always or usually % 2020	17.2	15.2	12.3
Highest level completed of education - less than high school % 2016	23	20	14
Highest level completed of education - high school or equivalent % 2016	25	25	29
Highest level completed of education - postsecondary certificate, diploma or degree % 2016	52	54	58

Employment

Labour force

Participation rate % 2016	56	53	62
Employment rate % 2016	47	45	55

Employment status

Employee % 2016	92	91	90
Self-employed % 2016	6	6	8
Work a full year, full time % 2016	47	46	50
Work part of the year and/or part time % 2016	53	54	50
Students with part-time jobs outside of school % 2018-2019	37.2	38.5	33.7
Absence days of full-time employees in a year due to illness and disability Days 2020	n/a	n/a	10
Absence days of full-time employees in a year due to personal or family responsibilities Days 2020	n/a	n/a	1.6

Income

Household income

	Community Campbellton, Atholville, Tide Head Area	Zone 5 Restigouche Area	Province New Brunswick
Household income - less than \$25,000 % 2016	16	15	17
Household income - \$25,000 to \$59,999 % 2016	38	38	34
Household income - \$60,000 and more % 2016	39	40	49
Median household income \$ 2016	47,993	48,647	59,313
Median household income per household habitant \$ per person 2016	22,854	23,165	25,788
Median lone-parent family income \$ 2016	22,693	23,650	28,763
Live in low-income household % 2016	24	24	18
Youth - live in low-income household (0-17 years) % 2016	25	26	22
...Children - live in low-income household (0-5 years) % 2016	26	27	25
Adults - live in low-income household % 2016	21	21	16
Seniors - live in low-income household % 2016	31	29	23
Family resilience to financial shock - debt to asset ratio % 2019	S	S	15
\$ Composition of total income			
Families with children receiving social assistance or welfare benefits % 2020	7	6	5
Population receiving Employment Insurance % 2020	9	8	6
Composition of total income of the population in private households - market income (employment, investments, retirement, etc.) % 2016	77	76	83
Composition of total income of the population in private households - government transfer payments (pension, old age security, employment insurance, child benefits, etc.) % 2016	23	24	17
🍴 Food security			
Children - eat at a breakfast or snack program at school % 2022-2023	54.2	57.6	51.8
Youth - report going to school or to bed hungry because there is not enough food at home, often or always % 2022-2023	9.8	9.2	7.5
Food insecurity - moderate to severe % 2015 to 2019	n/a	10	n/a

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Seniors - food insecurity - moderate to severe % 2015 to 2019	n/a	n/a	n/a
🏠 Housing security			
Median monthly shelter costs - rented residence \$ 2016	550	535	704
Median monthly shelter costs - owned residence \$ 2016	561	511	741
Tenants in subsidized housing % 2016	24	23	14
Spending 30% or more of household total income on shelter costs % 2016	17	15	17
💰 Cost associated with health needs			
No insurance for prescription medications % 2020	22.7	22.5	15.6
Did not fill a prescription for medicine, or skipped doses because of the cost % 2020	6.3	6.0	5.8
🛒 Other purchasing practices			
Purchasing practices - alcohol sales \$ per person aged 19 and over 2019-2020	147	191	480
Purchasing practices - lottery sales \$ per person aged 19 and over 2019-2020	n/a	n/a	526
Purchasing practices - cannabis sales \$ per person aged 19 and over 2019-2020	170	86	70
Average debt owed at graduation - college graduate \$ 2015	n/a	n/a	15,100
Average debt owed at graduation - university degree graduate \$ 2015	n/a	n/a	40,000
College graduates with large debt at graduation of \$25,000 and over % 2015	n/a	n/a	17
University degree graduates with large debt at graduation of \$25,000 and over % 2015	n/a	n/a	72

About this Table

Social and economic factors, such as education, stable jobs, and strong social networks are fundamental to achieving long and healthy lives.

Content and description

Information on family and social support, community safety and stress, by age group. Information regarding education, employment, and income is also available here.

Why is this important?

Social and economic factors can significantly affect how well and how long we live. They can affect our ability to make healthy choices, afford housing, manage stress, and more.

Availability of the data

Indicators from a variety of sources are collected, organized, and analyzed by the NBHC. These data sources are used to represent the population health of New Brunswickers. Each have various levels of reliability and limitations as detailed in the Indicator pages.

The information for this data table is available for the 33 NBHC Communities, 7 Health Zones and for New Brunswick overall.

The Population Health data table series provides comprehensive view about the people who live, learn, work, take part in activities and in community life in this area.

Caption

n/a = Not applicable / not available

S = Data was suppressed due to low respondent counts