

POPULATION HEALTH

Social and economic factors



Community
Campbellton,
Atholville, Tide
Head Area



Zone 5
Restigouche Area



Province
New Brunswick

Family and Social Support

Family and friends

Parents - report eating dinner (evening meal) with their children % 2016-2017	44.9	52.9	55.7
Children - with mental fitness needs highly satisfied by family % 2023-2024	72.3	75.7	77.2
Children - with mental fitness needs highly satisfied by friends % 2023-2024	85.9	87.4	87.8
Youth - eat an evening meal together with family, friends or guardians % 2023-2024	46.9	46.1	44.1
Youth - enjoy my cultural and family traditions % 2023-2024	52.6	48.6	53.3
Youth - my parent or caregiver knows a lot about me % 2023-2024	51.6	48.5	51.0
Youth - my family stands by me during difficult times % 2023-2024	50.6	46.8	51.0
Youth - with mental fitness needs highly satisfied by family % 2023-2024	79.7	78.8	81.3
Youth - my friends stand by me during difficult times % 2023-2024	42.7	39.8	39.6
Youth - with mental fitness needs highly satisfied by friends % 2023-2024	82.1	81.8	83.8
Youth - have people I look up to % 2023-2024	48.7	44.2	46.0
Adults and seniors - lack companionship some of the time or often % 2020	34.9	33.7	36.6

	Community Campbellton, Atholville, Tide Head Area	Zone 5 Restigouche Area	Province New Brunswick
Adults and seniors - feel left out some of the time or often % 2020	23.9	25.0	31.2
Adults and seniors - feel isolated some of the time or often % 2020	28.4	26.5	31.2
Adults and seniors - provide long-term care to someone % 2020	11.7	12.1	9.1

School and/or work

Children - feel teachers treat me fairly % 2022-2023	66.2	60.7	68.0
Children - feel safe at school % 2022-2023	74.8	71.0	69.6
Children - feel connected to my school % 2022-2023	69.4	63.0	60.3
Children - with mental fitness needs highly satisfied by school % 2023-2024	71.8	67.7	64.6
Youth - participate in activities or groups organized by school % 2023-2024	65.4	64.1	62.1
Youth - feel teachers treat me fairly % 2023-2024	81.4	80.4	80.8
Youth - feel safe at school % 2023-2024	74.8	76.1	75.0
Youth - feel connected to my school % 2023-2024	85.0	85.9	86.6
Youth - with mental fitness needs highly satisfied by school % 2023-2024	60.8	58.9	58.5
Youth - have opportunities to develop skills that will be useful later in life (like job skills and skills to care for others) % 2023-2024	40.0	37.1	40.6

Community

Youth - volunteer outside school without being paid % 2023-2024	57.0	58.5	62.0
Youth - treated fairly in my community % 2023-2024	36.8	33.1	34.9
Youth - participate in activities or groups not organized by school % 2023-2024	63.4	61.5	64.8
Youth - know where to go in my community to get help % 2023-2024	29.1	26.1	27.1
Youth - sense of community belonging, somewhat strong or very strong Number 2023-2024	17.3	17.3	18.1

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Have internet access at home % 2020	88.8	91.5	96.9
Adults % 2020	93.4	94.8	95.7
Seniors % 2020	79.1	82.1	85.7
Difficulties accessing a computer, tablet, or smartphone (when getting virtual care) %	n/a	n/a	n/a
Adults %	n/a	n/a	n/a
Seniors %	n/a	n/a	n/a

Community Safety

Children

Victim of bullying % 2023-2024	33.5	29.5	35.0
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Youth

It is safe for younger children to play outside during the day % 2023-2024	62.3	65.2	71.3
Victim of bullying % 2023-2024	49.5	48.6	48.2
Victim of dating violence % 2022-2023	19.5	18.1	19.8
Sexually violated % 2022-2023	14.3	15.5	14.1

Adults and seniors

Crimes against persons Rate per 1,000 population 2019	39	27	16
Crimes against property Rate per 1,000 population 2019	70	47	33

Stress

Reasons for stress in adults

Time pressures or not having enough time % 2020	43.4	40.2	45.6
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	Community Campbellton, Atholville, Tide Head Area	Zone 5 Restigouche Area	Province New Brunswick
Physical health problem or condition % 2020	27.7	25.8	27.6
Emotional or mental health problem or condition % 2020	24.6	23.5	27.1
Financial situation % 2020	34.0	31.0	36.7
Work situation % 2020	32.4	35.6	38.9
Caring for others - parents, family or friends % 2020	30.1	30.4	27.9
Other personal or family responsibilities % 2020	27.2	26.5	27.0
Health of family members % 2020	43.2	41.8	41.8

? Reasons for stress in seniors

Time pressures or not having enough time % 2020	22.0	18.5	14.1
Physical health problem or condition % 2020	29.5	25.9	24.9
Emotional or mental health problem or condition % 2020	17.3	14.2	12.1
Financial situation % 2020	17.1	19.0	14.9
Work situation % 2020	5.4	6.6	5.1
Caring for others - parents, family or friends % 2020	20.4	21.5	19.4
Other personal or family responsibilities % 2020	8.2	15.1	16.1
Health of family members % 2020	27.9	28.6	33.8

Education

🧑 Children and youth

Approved child care spaces - infants (1 and under) Rate per 100 population aged 1 and under 2019	16	12	18
Approved child care spaces - preschool (2-4 years) Rate per 100 population aged 2 to 4 2019	71	48	60
Approved child care spaces - school-age (5-12 years) Rate per 100 population aged 5 to 12 2019	39	30	29

	Community Campbellton, Atholville, Tide Head Area	Zone 5 Restigouche Area	Province New Brunswick
Kindergarten school readiness % 2018-2019	77	78	85
Youth - school marks above average or excellent (80% or more) % 2018-2019	52.7	53.4	62.7
School dropout rate % 2018-2019	2.1	1.6	1.0
👤 Adults and seniors			
Difficulty understanding written information about a medical condition or prescription, always or usually % 2020	17.2	15.2	12.3
Highest level completed of education - less than high school % 2021	18	16	11
Highest level completed of education - high school or equivalent % 2021	25	26	29
Highest level completed of education - postsecondary certificate, diploma or degree % 2021	58	58	60

Employment

👤 Labour force

Participation rate % 2021	54	51	60
Employment rate % 2021	46	44	54

🏢 Employment status

Employee % 2021	90	89	88
Self-employed % 2021	7	8	10
Work a full year, full time % 2021	48	48	53
Work part of the year and/or part time % 2021	52	52	47
Students with part-time jobs outside of school % 2018-2019	37.2	38.5	33.7
Absence days of full-time employees in a year due to illness and disability Days 2020	n/a	n/a	10

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Absence days of full-time employees in a year due to personal or family responsibilities Days 2020	n/a	n/a	1.6

Income

\$ Household income

Household income - less than \$25,000 % 2021	16	15	11
Household income - \$25,000 to \$59,999 % 2021	39	39	31
Household income - \$60,000 and more % 2021	45	46	58
Median household income \$ 2021	54,000	55,600	70,000
Median household income per household habitant \$ per person 2021	25,714	26,476	30,435
Median lone-parent family income \$ 2021	30,200	30,600	35,600
Live in low-income household % 2021	20	19	14
Youth - live in low-income household (0-17 years) % 2021	20	22	16
...Children - live in low-income household (0-5 years) % 2021	26	29	18
Adults - live in low-income household % 2021	16	15	11
Seniors - live in low-income household % 2021	29	25	22
Family resilience to financial shock - debt to asset ratio % 2019	S	S	15

\$ Composition of total income

Families with children receiving social assistance or welfare benefits % 2020	7	6	5
Population receiving Employment Insurance % 2020	9	8	6
Composition of total income of the population in private households - market income (employment, investments, retirement, etc.) % 2021	69	70	78
Composition of total income of the population in private households - government transfer payments (pension, old age security, employment insurance, child benefits, etc.) % 2021	31	30	22

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Food security

Children - eat at a breakfast or snack program at school % 2023-2024	62.0	64.1	51.6
Youth - report going to school or to bed hungry because there is not enough food at home, often or always % 2023-2024	8.6	9.4	7.0
Food insecurity - moderate to severe % 2015 to 2019	n/a	10	n/a
Seniors - food insecurity - moderate to severe % 2015 to 2019	n/a	n/a	n/a

Housing security

Median monthly shelter costs - rented residence \$ 2021	655	624	870
Median monthly shelter costs - owned residence \$ 2021	746	708	935
Tenants in subsidized housing % 2021	22	22	13
Spending 30% or more of household total income on shelter costs % 2021	14	11	13

Cost associated with health needs

No insurance for prescription medications % 2020	22.7	22.5	15.6
Did not fill a prescription for medicine, or skipped doses because of the cost % 2020	6.3	6.0	5.8

Other purchasing practices

Purchasing practices - alcohol sales \$ per person aged 19 and over 2019-2020	147	191	480
Purchasing practices - lottery sales \$ per person aged 19 and over 2019-2020	n/a	n/a	526
Purchasing practices - cannabis sales \$ per person aged 19 and over 2019-2020	170	86	70
Average debt owed at graduation - college graduate \$ 2015	n/a	n/a	15,100
Average debt owed at graduation - university degree graduate \$ 2015	n/a	n/a	40,000
College graduates with large debt at graduation of \$25,000 and over % 2015	n/a	n/a	17

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University degree graduates with large debt at graduation of \$25,000 and over % 2015	n/a	n/a	72

About this Table

Social and economic factors, such as education, stable jobs, and strong social networks are fundamental to achieving long and healthy lives.

Content and description

Information on family and social support, community safety and stress, by age group.
Information regarding education, employment, and income is also available here.

Why is this important?

Social and economic factors can significantly affect how well and how long we live. They can affect our ability to make healthy choices, afford housing, manage stress, and more.

Availability of the data

Indicators from a variety of sources are collected, organized, and analyzed by the NBHC. These data sources are used to represent the population health of New Brunswickers. Each have various levels of reliability and limitations as detailed in the Indicator pages. The information for this data table is available for the 33 NBHC Communities, 7 Health Zones and for New Brunswick overall.

The Population Health data table series provides comprehensive view about the people who live, learn, work, take part in activities and in community life in this area.

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Caption

n/a = Not applicable / not available
S = Data suppressed due to confidentiality requirements and/or small sample size