

POPULATION HEALTH

Social and economic factors



Zone 4
Madawaska and
North-West Area



Province
New Brunswick

Family and Social Support

Family and friends

Parents - report eating dinner (evening meal) with their children % 2016-2017	60.1	55.7
Children - with mental fitness needs highly satisfied by family % 2024-2025	81.8	78.7
Children - with mental fitness needs highly satisfied by friends % 2024-2025	86.4	88.0
Youth - eat an evening meal together with family, friends or guardians % 2023-2024	60.7	44.1
Youth - enjoy my cultural and family traditions % 2023-2024	49.3	53.3
Youth - my parent or caregiver knows a lot about me % 2023-2024	54.7	51.0
Youth - my family stands by me during difficult times % 2023-2024	49.4	51.0
Youth - with mental fitness needs highly satisfied by family % 2024-2025	85.4	82.3
Youth - my friends stand by me during difficult times % 2023-2024	37.4	39.6
Youth - with mental fitness needs highly satisfied by friends % 2024-2025	84.3	83.9
Youth - have people I look up to % 2023-2024	45.1	46.0
Adults and seniors - lack companionship some of the time or often % 2020	34.3	36.6
Adults and seniors - feel left out some of the time or often % 2020	29.2	31.2
Adults and seniors - feel isolated some of the time or often % 2020	29.8	31.2
Adults and seniors - provide long-term care to someone % 2020	7.0	9.1

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School and/or work

Children - feel teachers treat me fairly % 2024-2025	62.3	66.6
Children - feel safe at school % 2024-2025	67.0	69.6
Children - feel connected to my school % 2024-2025	59.4	60.7
Children - with mental fitness needs highly satisfied by school % 2024-2025	76.1	65.4
Youth - participate in activities or groups organized by school % 2024-2025	65.2	61.1
Youth - feel teachers treat me fairly % 2024-2025	83.1	81.8
Youth - feel safe at school % 2024-2025	80.2	76.0
Youth - feel connected to my school % 2024-2025	89.2	86.8
Youth - with mental fitness needs highly satisfied by school % 2024-2025	68.3	59.4
Youth - have opportunities to develop skills that will be useful later in life (like job skills and skills to care for others) % 2023-2024	39.7	40.6

Community

Youth - volunteer outside school without being paid % 2024-2025	57.2	59.1
Youth - treated fairly in my community % 2023-2024	31.9	34.9
Youth - participate in activities or groups not organized by school % 2024-2025	67.2	64.6
Youth - know where to go in my community to get help % 2023-2024	26.9	27.1
Youth - sense of community belonging, somewhat strong or very strong Number 2023-2024	18.0	18.1
Have internet access at home % 2020	89.7	96.9
Adults % 2020	94.8	95.7
Seniors % 2020	77.1	85.7
Difficulties accessing a computer, tablet, or smartphone (when getting virtual care) % 2024	10.9	7.4
Adults % 2023	7.5	5.0

Zone 4 Madawaska and North-West Area	Province New Brunswick
Seniors % 2023	28.4
	15.8

Community Safety

Children

Victim of bullying % 2024-2025	37.4	33.5
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Youth

It is safe for younger children to play outside during the day % 2023-2024	73.7	71.3
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Victim of bullying % 2024-2025	46.4	47.3
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Victim of dating violence % 2024-2025	12.4	13.4
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Sexually violated % 2024-2025	15.5	12.5
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Adults and seniors

Crimes against persons Rate per 1,000 population 2019	14	16
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Crimes against property Rate per 1,000 population 2019	23	33
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Stress

Reasons for stress in adults

Time pressures or not having enough time % 2020	52.8	45.6
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Physical health problem or condition % 2020	30.6	27.6
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Emotional or mental health problem or condition % 2020	22.1	27.1
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Financial situation % 2020	33.3	36.7
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Work situation % 2020	34.0	38.9
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Caring for others - parents, family or friends % 2020	26.6	27.9
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Other personal or family responsibilities % 2020	22.0	27.0
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Health of family members % 2020	41.4	41.8
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? Reasons for stress in seniors

Time pressures or not having enough time % 2020	15.8	14.1
Physical health problem or condition % 2020	24.3	24.9
Emotional or mental health problem or condition % 2020	11.5	12.1
Financial situation % 2020	16.3	14.9
Work situation % 2020	2.4	5.1
Caring for others - parents, family or friends % 2020	16.1	19.4
Other personal or family responsibilities % 2020	14.1	16.1
Health of family members % 2020	32.1	33.8

Education

👤 Children and youth

Approved child care spaces - infants (1 and under) Rate per 100 population aged 1 and under 2019	31	18
Approved child care spaces - preschool (2-4 years) Rate per 100 population aged 2 to 4 2019	74	60
Approved child care spaces - school-age (5-12 years) Rate per 100 population aged 5 to 12 2019	38	29
Kindergarten school readiness % 2018-2019	70	85
Youth - school marks above average or excellent (80% or more) % 2018-2019	64.4	62.7
School dropout rate % 2018-2019	0.9	1.0

👤 Adults and seniors

Difficulty understanding written information about a medical condition or prescription, always or usually % 2020	11.8	12.3
Highest level completed of education - less than high school % 2021	16	11
Highest level completed of education - high school or equivalent % 2021	30	29

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Highest level completed of education - postsecondary certificate, diploma or degree % 2021	55	60
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Employment

Labour force

Participation rate % 2021	58	60
Employment rate % 2021	52	54

Employment status

Employee % 2021	88	88
Self-employed % 2021	10	10
Work a full year, full time % 2021	53	53
Work part of the year and/or part time % 2021	47	47
Students with part-time jobs outside of school % 2018-2019	51.1	33.7
Absence days of full-time employees in a year due to illness and disability Days 2020	n/a	10
Absence days of full-time employees in a year due to personal or family responsibilities Days 2020	n/a	1.6

Income

Household income

Household income - less than \$25,000 % 2021	14	11
Household income - \$25,000 to \$59,999 % 2021	34	31
Household income - \$60,000 and more % 2021	52	58
Median household income \$ 2021	62,800	70,000
Median household income per household habitant \$ per person 2021	29,905	30,435
Median lone-parent family income \$ 2021	31,000	35,600

	Zone 4 Madawaska and North-West Area	Province New Brunswick
Live in low-income household % 2021	16	14
Youth - live in low-income household (0-17 years) % 2021	14	16
...Children - live in low-income household (0-5 years) % 2021	15	18
Adults - live in low-income household % 2021	12	11
Seniors - live in low-income household % 2021	29	22
Family resilience to financial shock - debt to asset ratio % 2019	14	15

\$ Composition of total income

Families with children receiving social assistance or welfare benefits % 2020	3	5
Population receiving Employment Insurance % 2020	6	6
Composition of total income of the population in private households -market income (employment, investments, retirement, etc.) % 2021	74	78
Composition of total income of the population in private households - government transfer payments (pension, old age security, employment insurance, child benefits, etc.) % 2021	26	22

🍴 Food security

Children - eat at a breakfast or snack program at school % 2024-2025	52.7	52.9
Youth - report going to school or to bed hungry because there is not enough food at home, often or always % 2024-2025	6.4	5.4
Food insecurity - moderate to severe % 2015 to 2019	8	n/a
Seniors - food insecurity - moderate to severe % 2015 to 2019	5	n/a

🏠 Housing security

Median monthly shelter costs - rented residence \$ 2021	659	870
Median monthly shelter costs - owned residence \$ 2021	843	935
Tenants in subsidized housing % 2021	16	13
Spending 30% or more of household total income on shelter costs % 2021	12	13

\$ Cost associated with health needs

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No insurance for prescription medications % 2020	21.2	15.6
Did not fill a prescription for medicine, or skipped doses because of the cost % 2024	6.9	9.2
🛒 Other purchasing practices		
Purchasing practices - alcohol sales \$ per person aged 19 and over 2019-2020	369	480
Purchasing practices - lottery sales \$ per person aged 19 and over 2019-2020	n/a	526
Purchasing practices - cannabis sales \$ per person aged 19 and over 2019-2020	61	70
Average debt owed at graduation - college graduate \$ 2015	n/a	15,100
Average debt owed at graduation - university degree graduate \$ 2015	n/a	40,000
College graduates with large debt at graduation of \$25,000 and over % 2015	n/a	17
University degree graduates with large debt at graduation of \$25,000 and over % 2015	n/a	72

About this Table

Social and economic factors, such as education, stable jobs, and strong social networks are fundamental to achieving long and healthy lives.

Content and description

Information on family and social support, community safety and stress, by age group.
Information regarding education, employment, and income is also available here.

Why is this important?

Social and economic factors can significantly affect how well and how long we live. They can affect our ability to make healthy choices, afford housing, manage stress, and more.

Availability of the data

Indicators from a variety of sources are collected, organized, and analyzed by the NBHC. These data sources are used to represent the population health of New Brunswickers. Each have various levels of reliability and limitations as detailed in the Indicator pages. The information for this data table is available for the 33 NBHC Communities, 7 Health Zones and for New Brunswick overall.

The Population Health data table series provides comprehensive view about the people who live, learn, work, take part in activities and in community life in this area.

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Caption

n/a = Not applicable / not available

S = Data suppressed due to confidentiality requirements and/or small sample size

 Above-average performance

 Below-average performance