Students in grades 6 to 12 who reported that on average, they spend 3 hours or more per day on social media sites or apps

Unit : %

	Academic Year 2024-2025	Academic Year 2023-2024	Academic Year 2022-2023	Academic Year 2021-2022
Province				
New Brunswick	57.2	46.8	61.5	47.7
Health zones				
Zone 1 - Moncton and South-East Area	54.5	44.6	58.5	45.7
Zone 2 - Fundy Shore and Saint John Area	57.3	47.3	62.5	47.7
Zone 3 - Fredericton and River Valley Area	56.6	45.0	60.3	45.0
Zone 4 - Madawaska and North-West Area	59.6	51.9	63.3	51.1
Zone 5 - Restigouche Area	67.3	57.4	72.5	57.1
Zone 6 - Bathurst and Acadian Peninsula Area	59.4	49.4	64.0	52.2
Zone 7 - Miramichi Area	63.8	51.3	68.2	55.9
Communities				
Bathurst, Beresford, Petit-Rocher Area	57.0	47.0	65.1	50.9
Bouctouche, Richibucto, Saint-Antoine Area	60.4	49.6	64.9	52.5
Campbellton, Atholville, Tide Head Area	66.7	55.7	74.1	57.2
Caraquet, Paquetville, Bertrand Area	54.5	49.1	61.6	52.6
Dalhousie, Balmoral, Belledune Area	68.1	59.8	70.2	56.8
Dieppe and Memramcook	53.2	41.8	57.1	41.7
Douglas, Saint Marys, Doaktown Area	62.7	53.9	64.1	53.7
Edmundston, Rivière-Verte, Lac Baker Area	59.8	52.6	65.1	51.4
Florenceville-Bristol, Woodstock, Wakefield Area	61.9	47.0	60.8	48.2
Fredericton	52.2	42.0	58.3	41.5
Grand Falls, Saint-Léonard, Drummond Area	58.4	52.2	61.4	49.4

Students in grades 6 to 12 who reported that on average, they spend 3 ...

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	Academic Year 2024-2025	Academic Year 2023-2024	Academic Year 2022-2023	Academic Year 2021-2022
Hillsborough, Riverside-Albert, Alma Area	59.4	53.9	66.0	56.3
Kedgwick, Saint-Quentin and Grimmer	61.4	48.5	60.9	54.3
Minto, Chipman, Cambridge-Narrows Area	64.4	53.0	66.1	46.3
Miramichi, Rogersville, Blackville Area	64.0	51.3	67.5	55.4
Moncton	51.7	44.1	56.5	45.2
Nackawic, McAdam, Canterbury Area	59.5	46.8	62.0	49.3
Neguac, Alnwick, Esgenoopetitj Area	61.0	51.8	74.1	60.5
New Maryland, Kingsclear, Lincoln Area	44.0	39.0	50.3	49.3
Oromocto, Gagetown, Fredericton Junction Area	60.4	47.8	63.3	47.9
Perth-Andover, Plaster Rock, Tobique Area	64.9	53.2	65.8	54.3
Quispamsis, Rothesay, Hampton Area	52.8	42.1	59.7	43.7
Riverview and Coverdale	60.4	43.9	60.4	45.8
Sackville, Dorchester, Port Elgin Area	52.6	46.0	59.3	40.0
Saint John, Simonds and Musquash	59.7	50.2	64.7	50.6
Salisbury and Petitcodiac	58.4	45.1	60.5	43.2
Shediac, Beaubassin East and Cap-Pelé	56.5	44.5	58.9	50.1
Shippagan, Lamèque, Inkerman Area	65.1	53.0	64.5	57.5
St. George, Grand Manan, Blacks Harbour Area	60.8	53.5	66.7	51.0
St. Stephen, Saint Andrews, Campobello Island Area	60.6	46.0	61.7	45.1
Sussex, Norton, Sussex Corner Area	54.0	45.8	58.7	45.7
Tracadie and Saint-Isidore	62.9	51.7	63.1	51.3

School districts

	Academic Year 2024-2025	Academic Year 2023-2024	Academic Year 2022-2023	Academic Year 2021-2022
Anglophone East School District	55.4	45.9	60.0	46.2
Anglophone North School District	64.9	53.0	70.0	55.7

	Academic Year 2024-2025	Academic Year 2023-2024	Academic Year 2022-2023	Academic Year 2021-2022
Anglophone South School District	57.8	47.6	63.0	47.8
Anglophone West School District	57.1	45.9	60.7	45.8
Anglophone sector	57.8	47.2	62.3	47.7
District scolaire francophone Nord-Est	60.5	51.1	65.1	53.3
District scolaire francophone Nord-Ouest	58.6	51.4	63.2	50.9
District scolaire francophone Sud	51.2	41.1	54.7	43.4
Francophone sector	55.4	45.9	59.4	47.9

Grades

Grades 6 to 8	51.8	40.5	54.3	41.1
Grades 9 to 12	61.2	51.4	66.6	52.7

Gender

Female	63.9	55.2	69.1	56.7
Male	50.5	38.6	53.8	38.5
Non-binary	61.0	50.8	69.5	56.6

Sex at birth

Female	63.8	55.0	69.2	56.8
Male	50.2	38.3	53.6	38.3

2SLGBTQIA+ status

2SLGBTQIA+	65.0	53.7	66.8	53.7

Indigenous identity

Indigenous	63.1	54.4	69.6	55.2

Immigrant

Immigrants	54.3	45.3	57.6	43.8

Students in grades 6 to 12 who reported that on average, they spend 3 ...

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	Academic Year 2024-2025	Academic Year 2023-2024	Academic Year 2022-2023	Academic Year 2021-2022
Disability or special need				
Disability or special need	58.8	46.7	n/a	n/a
Racialized groups				
Racialized groups	54.7	46.5	n/a	n/a

Students in grades 6 to 12 who reported that on average, they spend 3 ...

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About

This indicator is the percentage of students in grades 6 to 12 who reported that on average, they spend 3 hours or more per day on social media sites or apps.

Source

Student Wellness and Education Survey - Grades 6-12

Calculations

This indicator is calculated by dividing the number of respondents who answered "about 3 hours, about 4 hours, about 5 hours, about 6 hours or about 7 or more hours" by the number of respondents who answered "none at all, about 30 minutes, about 1 hour, about 2 hours, about 3 hours, about 4 hours, about 5 hours, about 6 hours or about 7 or more hours" to the question: About how many hours a day do you usually spend on social media sites or apps, such as TikTok, Instagram, Snapchat, Twitter, Facebook, either posting or browsing?

Notes

Users are advised to exercise caution if comparing data from the community of Grand Bay-Westfield, Westfield, Greenwich Area to other New Brunswick communities. The data for the community of Grand Bay-Westfield, Westfield, Greenwich Area is based on students in grades 6 to 8, while data from the other communities are based on students in grades 6 to 12. Survey results are assigned to communities based on the location of the school. The community of Grand Bay-Westfield, Westfield, Greenwich Area does not have any schools with grades 9 to 12.

Unit	Interpretation	NBHC code
%	Lower is better	SH_DAA04_1

Caption
n/a = Not applicable / not available
S = Data suppressed due to confidentiality requirements and/or small sample size