

Students in grades 6 to 12 who, on average, spend 3 hours or more per day on social media sites or apps

Unit : %

	Academic Year 2023-2024	Academic Year 2022-2023	Academic Year 2021-2022
Province			
New Brunswick	46.8	61.5	47.7
Health zones			
Zone 1 - Moncton and South-East Area	44.6	58.5	45.7
Zone 2 - Fundy Shore and Saint John Area	47.3	62.5	47.7
Zone 3 - Fredericton and River Valley Area	45.0	60.3	45.0
Zone 4 - Madawaska and North-West Area	51.9	63.3	51.1
Zone 5 - Restigouche Area	57.4	72.5	57.1
Zone 6 - Bathurst and Acadian Peninsula Area	49.4	64.0	52.2
Zone 7 - Miramichi Area	51.3	68.2	55.9
Communities			
Bathurst, Beresford, Petit-Rocher Area	47.0	65.1	50.9
Bouctouche, Richibucto, Saint-Antoine Area	49.6	64.9	52.5
Campbellton, Atholville, Tide Head Area	55.7	74.1	57.2
Caraquet, Paquetville, Bertrand Area	49.1	61.6	52.6
Dalhousie, Balmoral, Belledune Area	59.8	70.2	56.8
Dieppe and Memramcook	41.8	57.1	41.7
Douglas, Saint Marys, Doaktown Area	53.9	64.1	53.7
Edmundston, Rivière-Verte, Lac Baker Area	52.6	65.1	51.4
Florenceville-Bristol, Woodstock, Wakefield Area	47.0	60.8	48.2
Fredericton	42.0	58.3	41.5
Grand Bay-Westfield, Westfield, Greenwich Area	n/a	n/a	45.2

	Academic Year 2023-2024	Academic Year 2022-2023	Academic Year 2021-2022
Grand Falls, Saint-Léonard, Drummond Area	52.2	61.4	49.4
Hillsborough, Riverside-Albert, Alma Area	53.9	66.0	56.3
Kedgwick, Saint-Quentin and Grimmer	48.5	60.9	54.3
Minto, Chipman, Cambridge-Narrows Area	53.0	66.1	46.3
Miramichi, Rogersville, Blackville Area	51.3	67.5	55.4
Moncton	44.1	56.5	45.2
Nackawic, McAdam, Canterbury Area	46.8	62.0	49.3
Neguac, Alnwick, Esgenoopetitj Area	51.8	74.1	60.5
New Maryland, Kingsclear, Lincoln Area	39.0	50.3	49.3
Oromocto, Gagetown, Fredericton Junction Area	47.8	63.3	47.9
Perth-Andover, Plaster Rock, Tobique Area	53.2	65.8	54.3
Quispamsis, Rothesay, Hampton Area	42.1	59.7	43.7
Riverview and Coverdale	43.9	60.4	45.8
Sackville, Dorchester, Port Elgin Area	46.0	59.3	40.0
Saint John, Simonds and Musquash	50.2	64.7	50.6
Salisbury and Petitcodiac	45.1	60.5	43.2
Shediac, Beaubassin East and Cap-Pelé	44.5	58.9	50.1
Shippagan, Lamèque, Inkerman Area	53.0	64.5	57.5
St. George, Grand Manan, Blacks Harbour Area	53.5	66.7	51.0
St. Stephen, Saint Andrews, Campobello Island Area	46.0	61.7	45.1
Sussex, Norton, Sussex Corner Area	45.8	58.7	45.7
Tracadie and Saint-Isidore	51.7	63.1	51.3
School districts			
Anglophone East School District	45.9	60.0	46.2

	Academic Year 2023-2024	Academic Year 2022-2023	Academic Year 2021-2022
Anglophone North School District	53.0	70.0	55.7
Anglophone South School District	47.6	63.0	47.8
Anglophone West School District	45.9	60.7	45.8
Anglophone sector	47.2	62.3	47.7
District scolaire francophone Nord-Est	51.1	65.1	53.3
District scolaire francophone Nord-Ouest	51.4	63.2	50.9
District scolaire francophone Sud	41.1	54.7	43.4
Francophone sector	45.9	59.4	47.9
Grades			
Grades 6 to 8	40.5	54.3	41.1
Grades 9 to 12	51.4	66.6	52.7
Gender			
Female	55.2	69.1	56.7
Male	38.6	53.8	38.5
Non-binary	50.8	69.5	56.6
Sex at birth			
Female	55.0	69.2	56.8
Male	38.3	53.6	38.3
2SLGBTQIA+ status			
2SLGBTQIA+	53.7	66.8	53.7
Indigenous identity			
Indigenous	54.4	69.6	55.2
Immigrant			

	Academic Year 2023-2024	Academic Year 2022-2023	Academic Year 2021-2022
Immigrants	45.3	57.6	43.8
Disability or special need			
Disability or special need	46.7	n/a	n/a
Racialized groups			
Racialized groups	46.5	n/a	n/a

About

This indicator is the percentage of students in grades 6 to 12 who, on average, spend 3 hours or more per day on social media sites or apps.

Source

Student Wellness and Education Survey - Grades 6-12

Calculations

This indicator is calculated by dividing the number of respondents who answered "about 3 hours, about 4 hours, about 5 hours, about 6 hours or about 7 or more hours" by the number of respondents who answered "none at all, about 30 minutes, about 1 hour, about 2 hours, about 3 hours, about 4 hours, about 5 hours, about 6 hours or about 7 or more hours" to the question: About how many hours a day do you usually spend on social media sites or apps, such as TikTok, Instagram, Snapchat, Twitter, Facebook, either posting or browsing?

Notes

Users are advised to exercise caution if comparing data from the community of Grand Bay-Westfield, Westfield, Greenwich Area to other New Brunswick communities. The data for the community of Grand Bay-Westfield, Westfield, Greenwich Area is based on students in grades 6 to 8, while data from the other communities are based on students in grades 6 to 12. Survey results are assigned to communities based on the location of the school. The community of Grand Bay-Westfield, Westfield, Greenwich Area does not have any schools with grades 9 to 12.

Unit	Interpretation	NBHC code
%	Lower is better	SH_DAA04_1

Caption

n/a = Not applicable / not available

S = Data suppressed due to confidentiality requirements and/or small sample size