# **New Brunswick Health Council**

# Primary Ca Surve

#### What is the Primary Care Survey?

The NBHC Primary Care Survey aims to better understand citizens' experiences with primary health care services in New Brunswick.

### WHAT IS **PRIMARY CARE?**

- · Usually a citizens' first point of entry with the health care system.
- Includes services like check-ups, medical appointments, walk-in clinics, mental health services, virtual care, and more.
- · Services are usually delivered by a family doctor or nurse practitioner.

## WHY IS THIS SURVEY **IMPORTANT?**

- Survey results are used by the NBHC to inform citizens and health system stakeholders about the quality of primary care services from citizens' perspectives.
- · Data can be used to make recommendations to the Minister of Health about future improvements to primary care in the province.

#### What will the Survey measure?

The Primary Care Survey will ask you questions about your experiences with health care services, such as:



Do you have access to a personal primary care provider?



How quickly can you get an appointment with your primary care provider?



If you don't have a personal primary care provider, where do you access primary care services?



What was your level of satisfaction with the services you received?

...AND MORE!

#### **Your opinion is important!**

The Primary Care Survey is being conducted between October 2023 and January 2024. The NBHC uses a random sampling methodology in its work. This means that NB citizens will be selected at random and called by Advanis Inc., the research firm conducting the Survey on behalf of the NBHC, to complete the Primary Care Survey.

#### If you receive a call, please respond to the Survey!

Your experiences will help inform New Brunswickers about the quality of health services in our province.