

N.B. HEALTH COUNCIL

POPULATION HEALTH SURVEY



What is it?

The NBHC Population Health Survey is a province-wide survey designed to better understand the health of New Brunswickers and their community's health care needs.

Key Focus Areas of Population Health



YOUR HEALTH

General health status, chronic health conditions, and quality of life.



HEALTH BEHAVIOURS

Nutrition, physical activity, substance use, and other lifestyle habits.



SCREENING & PREVENTION

Participation in health screenings, vaccinations, and preventive care.



HEALTH CARE SERVICES

Experience when using services and barriers to accessing care.



SOCIAL SUPPORT & COPING SKILLS

Social isolation, loneliness, and positive mental health.

Who uses the results and why?

- **Local leaders** to identify key priorities for community health.
- **Health system leaders** to make decisions about public health programs and resources.
- **Community organizations** to create programs based on local needs.

How To Participate

- The survey is available online at nbhc.ca/populationhealth2025
- New Brunswick residents aged 18+ are eligible.
- Responses are anonymous and confidential.
- Deadline: **April 30, 2025**.
- For those unable to complete the survey online, leave a message at **1-833-586-1441**.

“NBHC’s work is so valuable that we include it in our main resources to consider for agencies that are applying to United Way for funding.”

PAUL TONER, UNITED WAY GREATER MONCTON AND SOUTHEASTERN N.B.



New Brunswick Health Council

Conseil de la santé du Nouveau-Brunswick